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Casino Collectibles Association Member Attempts New Guinness World Record

Current Record Holder Gregg *Fisher's* Journey to Dramatically Increase *World's* Casino Chip and Token Collection Record is Incredibly Complicated

LAS VEGAS (August 23, 2021) — Securing a Guinness World's Record is far from a quick and easy process. Gregg Fisher, Casino Collectibles Association member and current record holder for the world's largest collection of casino chips and tokens (from 818 different casinos), knows this from first-hand experience. The time-consuming and extremely detailed authentication and documentation process will get even more involved as Fisher seeks to almost triple his current record this month to a total of 2,222.

“The record is based on the largest number of items over a single subject in a private personal collection,” says Fisher. “In this case, only one chip or token from a specific casino is counted. So, in my case, the number of items in this Guinness World Record represents the same number of different casinos.”



The process of attaining the Guinness World Record for the “Largest Collection of Casino Chips and Tokens” is arduous and very exact. It begins with submitting a lengthy application, and waiting up to twelve weeks for approval. Then the hard work starts. Each chip or token must be commercially available (homemade items do not qualify) and information on how each was acquired must be provided. Two qualified independent witnesses, as confirmed by Guinness, must measure, photograph, count



and authenticate each piece of the entire collection in a public place. A video of the experts counting the collection must be provided. The owner must also deliver a concise, clear inventory spreadsheet, with each page signed by both expert witnesses. Each expert witness, independently, must submit a statement of their daily activities involved in the process. Finally, the collection must be put on public display for three days for review and challenge. After everything is submitted to Guinness World Records, the twelve-week review process starts, and the wait for acceptance begins. It should be noted that about 40% of all Guinness World Record attempts fail because of the lack of perfect paperwork.

Fisher's next World Record attempt has been approved by Guinness and the documentation process will begin at the end of September at Spinettis Gaming Supplies in Las Vegas. If all goes according to plan, the collection will be available for public review at that location on September 30th.

If approved, the new world's largest casino chip and token collection, as recognized by Guinness World Records, will also be on display at the [Casino Collectibles Association](#)'s (CCA) 29th annual show, June 16-18, 2022, at the South Point Hotel and Casino in Las Vegas. The show is open to the public and offers the unique opportunity to examine, buy, sell, trade or evaluate casino collectibles and memorabilia. It features museum-like exhibits and dealers of casino memorabilia from all over the world.

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Editors- download high-res photos of Gregg Fisher and his current Guinness World Record collection and certificate at http://www.ccgfcc.com/publicity/cca_guinness_world_record.html.

ABOUT THE CASINO COLLECTIBLES ASSOCIATION

The [Casino Collectibles Association](#), (CCA) is a non-profit 501 (c)(3) club devoted to the fast-growing hobby of collecting casino memorabilia. The club is a resource for information and history of gaming artifacts, including one of the largest archives of gaming manufacturer records and casino gaming chips. Become a member and take advantage of the experts who volunteer their expertise in this fascinating hobby.



The world's largest casino chip and token collection, as recognized by Guinness World Records, will proudly be on display at the Casino Collectibles Association's annual show June 16 -18, 2022, at the South Point Casino in Las Vegas. Featuring collectors, dealers and exhibitors of casino memorabilia from all over the world, the convention is open to the public

An educational project of the CCA, the [Museum of Gaming History](#) (MoGH) comprises an expanding series of fascinating casino memorabilia kiosk exhibits in Las Vegas located within The El Cortez and Plaza casinos, and the Nevada State, Mob, Neon and National Atomic Testing museums. A single permanent location is the ultimate goal.

Editor's note: The Casino Collectibles Association is the dba of the Casino Chip & Gaming Token Collectors Club.

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