

FOR IMMEDIATE RELEASE

World's Largest Casino Chip and Collectibles Show This Week in Vegas

32nd Casino Collectibles Association Show Runs June 12-14



LAS VEGAS (June 9, 2025) — The world's largest casino chip and collectibles show runs June 12 - 14

in Exhibit Hall D at the South Point Hotel and Casino in Las Vegas. For anyone who finds casinos – and specifically casino history – a fascinating topic, this show, hosted by the <u>Casino Collectibles</u>

<u>Association</u>, is a must-see event. It is the greatest single-location



collection of artifacts and mementos, with over 40 worldwide dealers on hand to offer attendees the unique opportunity to examine, buy, sell, or trade casino memorabilia. And for the low price of admission, \$10 max (not to mention free parking and



no traffic hassles), it's a huge entertainment value. The event is open to the public and includes a multitude of fascinating displays and activities.



Greatest collection of casino memorabilia assembled in one place.

Many are symbols of past gaming grandeur that are gone or becoming rare; souvenirs from when the casinos wanted customers to pocket their branded keepsakes as reminders of a memorable experience. Things like gaming chips of all denominations, gaming tokens, dice, slot cards, playing cards, matchbooks, ashtrays, menus, dinnerware, swizzle sticks, casino photos, post cards, signs, table felt – just about anything a casino could put its name on.



Meet & Greet Gaming Several Gaming Celebrities.

The *Celebrity Meet & Greet Gaming Education Series* is the personification of the Casino Collectibles Association's objective to foster the preservation and education of gaming history. Each gaming celebrity has volunteered their time to greet, meet and mingle with show attendees, answer their questions and satisfy their curiosity about the personality's unique role in the shaping of the gaming industry we know today.



Michael Clifford



Dr. David Schwartz



Matt Savage



Pam Ashlund



Dustin Marks



Michael Clifford, Director of Casino Operations at Caesars Entertainment. June 12 at 11 a.m.

Dr. David Schwartz, author of Something for Your Money, a history of casinos in Las Vegas. Thursday, June 12 at 1 p.m.

Matt Savage, Executive Tour Director of the World Poker Tour and founder poker's Tournament Directors Assoc. (TDA). Friday, June 13 at 9 a.m.

Pam Ashlund, the "Queen of Swizzle "and the founder of the Swizzle Stick Collectors Club (SSCC). Friday, June 13 at 11 a.m.

Dustin Marks, Blackjack Cheater. Two demonstrations on Saturday June 14 at 10 a.m. and 1 p.m.

Four free gaming memorabilia-related seminars.

Registered show attendees can also take in these four free educational seminars that run concurrently with the show. These seminars are presented across the hall from the show in the Joshua Room of the South Point Hotel and Casino:

Managing Gaming at World Famous Casinos. With experience in casino operations at Caesars Palace, Fontainebleau, Resorts World and the Wynn Palace and MGM in Macau, Michael Clifford will share his behind-the-scenes experiences and stories of managing gaming at premier casino locations. Seminar: Thursday, June 12 at 8 a.m.



Poker Hall of Famer Tom McEvoy and Coauthor Share 40 Years of Casino Stories Captured in Tom's new autobiography, Poker Pioneer. CCA members Tom McEvoy and Brad Smith collaborated for two years writing WSOP Main Event winner McEvoy's autobiography, a finalist in Global Poker Awards first "Best Poker Book" category. They will share many fascinating stories about how the characters, casinos

and poker life evolved over the decades. Seminar: Thursday, June 12 at 3 p.m.



Swizzle Sticks, the simple yet iconic connections to gaming's past. Pam Ashund, the "Swizzle Queen," and founder of the Swizzle Stick Collectors Club (SSCC), will share her fascination with them, and the stories of the bars, restaurants, hotels, and casinos they represent. Seminar: Friday, June 13 at 3 p.m.





The ChipGuide, World's Largest Casino Memorabilia Database. Charles Kaplan, President of the CCA's Museum of Gaming History (MoGH)and curator of the ChipGuide, will talk about the significant 25-year history of the online databsase, and how valuable it is to the chip collecting community. Seminar: Friday, June 13 at 8 a.m.

Huge auction of casino gaming chips and mementos

Registered attendees on Thursday, June 13th can review and bid on 200 auction lots of casino chips and other casino memorabilia. A live auction will be conducted that evening at 7 p.m. in Exhibit Hall D at South Point The auction is open to the public. Admission to the show floor on Thursday is \$10. The auction catalog can be viewed at www.ccgtcc.com/events/auction.aspx.



Show hours and admission info

The Casino Chips and Collectibles Show registration and admission is open to the public:

June 12, 10 a.m. – 5 p.m. (admission \$10)

June 13, 9 a.m. – Noon (admission \$5, free from Noon – 4 p.m.)

June 14, 9 a.m. -4 p.m. (admission is free).

Location is Exhibit Hall D at the South Point Hotel Casino, 9777 Las Vegas Blvd. South, Las Vegas, Nevada.

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Download high resolution photos of the world's largest casino chip and collectables show at

https://ccgtcc.com/uploads/event/18/CCA-Convention-Photos-for-Media-Use

Download high resolution photos of *Celebrity Meet & Greet Gaming Education Series* celebrities at https://ccgtcc.com/uploads/event/42/2025-Meet-Greet-VIPs. Additional background on these celebrities can be found at https://www.ccgtcc.com/news/index.aspx

Download high resolution photos of the four gaming history seminars speakers at https://ccgtcc.com/uploads/event/42/2025-Meet-Greet-VIPs. Additional background on these celebrities can be found at https://www.ccgtcc.com/news/index.aspx

For a complete show schedule: https://www.ccgtcc.com/documents/1371/2025-Show-Schedule

ABOUT THE CASINO COLLECTIBLES ASSOCIATION

The <u>Casino Collectables Association</u>, (CCA) is a non-profit 501 (c)(3) club devoted to the fast-growing hobby of collecting casino memorabilia. The club is a resource for information and history of gaming artifacts and annually hosts the world's largest casino collectibles show – this year June 12 -14 at the South Point Casino in Las Vegas. For more information, visit the club's recently updated website at <u>www.ccgtcc.com</u>.

An educational project of the CCA, the <u>Museum of Gaming History</u> (MoGH) comprises an expanding series of fascinating casino memorabilia kiosk exhibits in Las Vegas located within The El Cortez and Plaza casinos, and the Mob and National Atomic Testing museums and Spinettis Gaming Supplies. It is also the home of the <u>ChipGuide</u>, the world's largest online catalog of casino chips and collectibles, currently featuring over 334,000 collectible items from 32,000 casinos worldwide. MoGH plans are underway to expand public access to the club's treasure trove of casino history.

Editor's note: The Casino Collectibles Association is the dba of the Casino Chip & Gaming Token Collectors Club.

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