

Casino Collectibles Association

Member News Show Issue!

April 15, 2025

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Getting excited about the CCA’s 32nd annual show? On the fence about attending this year? There’s a lot happening to get excited about this year! Here’s a taste.

2025 CCA Show Poster



Presenting the 2025 CCA Show promotional poster/flyer! It’s available for all members to help publicize the show to all! It features the artwork of our Early Bird Banquet speaker Neal Portnoy. View and copy a printer-ready full size (8.5” x 11”) version on the club website at

<https://www.ccgcc.com/documents/1363/2025-Casino-Chip-and-Collectibles-Event-Poster>

Early Bird Banquet

This is the perfect event to meet and greet old and new fellow collectors! Several members will be recognized with deserved awards after we are entertained by our keynote speaker, the award-winning Vegas artist Neal Portnoy. Neal and his wife Dorothy are energetic, philanthropic and full of wonderful stories of his work in the gaming and professional sports worlds. Book your seat today [here](#) for the Wednesday, June 11 banquet scheduled for 7 pm to 8:45 pm. Banquet tickets are NOT available at the door – they MUST be purchased in advance.



We'll be Honored by the Mayor of Las Vegas at the Banquet



The Mayor of Las Vegas, the Honorable Shelley Berkley, will kick off the Early Bird Banquet by honoring the ChipGuide's 25th Anniversary with a Proclamation from the City of Las Vegas. What an honor! Mayor Berkley has agreed to be our Early Bird Banquet keynote speaker next year!



Register Online for Discounted Prices

Hotel – South Point rooms and resort fees are heavily discounted. Click [here](#) to book your room at the CCA rate. It's a win for you, and a win for the club – the more reservations, the greater the clout we have for future hotel rate negotiations.

Show - Click [HERE](#) to pre-register for the show for \$20. Those that pre-register will receive a packet at the show with a \$2.50 "collect or spend" chip along with other valuable dealer offerings. Pre-registrants also gain entry to the show an hour early (9 am) on Thursday. They also have a chance to win one of the last eight \$25 script plaques in existence. These are good for their face value at any table but are more valuable as a collector's item.



Celebrity Meet & Greet VIPs Announced

The lineup thus far of club's informal Celebrity Meet & Greet Gaming Education Series is pretty exciting this year!



Michael Clifford, Director of Casino Operations at Caesars Entertainment overseeing the Table Games operations at Caesars Palace and Cromwell. He will Meet & Greet attendees on **Thursday June 12^h from 11 am to noon**. Clifford is also an Educational Seminar speaker this year at 8 am on Thursday.



Dr. David Schwartz, UNLV gaming history professor. He was a speaker last year and has a new book out on the history of Las Vegas Casinos titled *Something for Your Money*. David will Meet and Greet attendees from **2pm to 3 pm Thursday June 12**.



Pam Ashlund, aka the “Swizzle Queen,” the founder of the Swizzle Stick Collectors Club (SSCC), whose mission is to celebrate and preserve the humble swizzle stick as both a collectible and an art form. She will Meet and Greet attendees **Friday June 13 from 11 am to noon**. Ashlund is also an Educational Seminar speaker this year at 3 pm on Friday.

Matt Savage, Executive Tour Director of the World Poker Tour (WPT) and is the founder of the Tournament Directors Association. He will Meet & Greet attendees **Friday June 13 from 9 am to 10 am**.

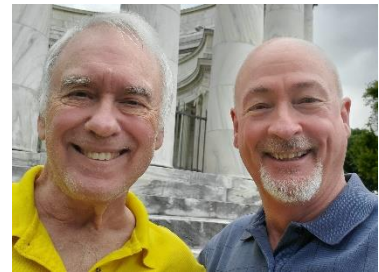




Dustin Marks, famous blackjack cheater who never got caught will demonstrate his successful sleight of hand swindling moves that will amaze you. Demonstrations **Saturday June 14 at 10 am and 1 pm.**

Final Educational Seminar Speaker Slot Filled

Speakers actually. CCA members Tom McEvoy (L) and Brad Smith (R) will talk about the book they co-wrote, *Poker Pioneer*, that was nominated for a Global Poker Award for “Best Poker Book of 2024”. It’s the autobiography of Tom, and he will relate many stories of the casinos and poker rooms he played in over the past 40 years.
Seminar 3 pm Thursday June 12



The other three Educational Seminar Speakers were announced in the last newsletter. They are

- Michael Clifford, the Director of Gaming Ops for Caesars. He has spoken at university Master courses in Macau and Ireland. *Seminar 8 am Thursday June 12.*
- Pam Ashlund, the Swizzle Queen,” president of the Swizzle Stick Collectors Club. She will speak in depth about the hobby and how swizzle sticks have been used to promote casinos. *Seminar 3 pm Friday June 13.*
- Charles Kaplan, who will talk about the significant 25-year history of the ChipGuide, and how valuable it is to the chip collecting community. *Seminar 8 am Friday June 13.*

Win Big Prizes with the Show Raffle



Support your club and win one of 6 large prizes valued at over \$200, including at least a \$100 South Point casino card. Each ticket is also entered in special drawing for a \$100 value Caesars Palace chip. Tix are available for pre-order or at the show - one for \$10 or three for \$25. Pre-show special pricing 15 for \$100 or thirty-four for \$200. Send check made out to “CCA Raffle” to James Hogg, 802



Fetter Ct., Henderson, NV 89052.

Online Voting for Best “Of The Year” Awards is Now an Option!

Now you can cast a ballot for your favorites [online here](#) or via the [existing email process](#). The deadline to submit votes is midnight CST on Wednesday, April 30th.

The three OTY categories are Chip of the Year (COTY), Silver Strike of the Year (SSOTY) and Player’s Card/Room Key of the Year (CKOTY). Vote now, but only once!

Educational Exhibits

Have a fascinating collection? Consider showing it off as part of the club’s Educational Exhibits. This is always part of why the annual CCA show is so fun and interesting. Click [HERE](#) for more info or email Exhibits@ccgtcc.com for details.



Best Personal Chip of the Year Could Be Yours



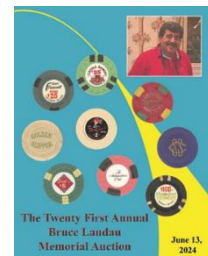
Have you created a new chip(s) since the last CCA show (June 2024) you’re proud of? Bring them to the show and enter them in the Personal Chip of the Year contest. You can enter up to 3 different chips. Provide two chips per entry if both sides are different because the chips will be displayed for member voting. Not coming to the show? Mail your entry to Jim Follis, 5466 Jacobs Field St., Las Vegas, NV 89148. Submitted chips will not be returned.

Member Trade Sessions

Located in the Cypress Room, member-only trade sessions will run every evening Wednesday through Saturday till 11 pm. Start times vary per day - see show program for times. Trading only – no sales.

Bruce Landau Memorial Auction

200 lots of vintage casino chips and memorabilia will be up for bid at our 22nd annual auction. There’s a silent auction from 10 am to 4 pm on Thursday June 12th on the showroom floor and a live auction of all the remaining lots starts at 7 p.m. the same day in the Joshua Room.





Gene Trimble Memorial Poker Tournament

The annual members only event is Friday evening June 13. Registration at 6 pm, cards in the air at 7 pm. Entry fee is \$100. Best of my knowledge, no poker pros entering this year, so you've got a shot at the big money! Best to pre-register for this tournament as seating is limited. Poker payment cannot be made online – you must send in a check. Click [HERE](#) for the necessary form.

We could sure use your help

Scot Parriott, Volunteer Coordinator, really needs more volunteers to help at the show. Interested, contact Scot at 858- 205-2119 or hkp4@icloud.com to learn more about what you can do to help! Even giving just a few hours would be greatly appreciated! Remember, only those who have volunteered their time to the club over the year are invited to the Volunteer Reception after the show closes.



History of the Burt Company subject of Volunteer Reception Keynote Speaker

David Spragg, the outgoing president of the CCA, will tell us all about the evolution of the Burt company, the primary manufacturer of gaming chips in the 1950's and 1960's.

Traditional Special Get-Togethers

For those in town early, David Spragg will host the annual *Greg Susong Memorial (ChipBoard) Get Together* for TheChipBoard.com aficionados on Tuesday, June 10th in the Silverado Lounge from 5:30 to 7:30 pm.



Doug Smith will host the *Splashy Awards*, the annual tribute to the late Brian "Splashman" Cashman, at the Alley Kat Bar from 4:30 to 6:00 pm, Friday July 13th. This year's award recipient will be announced!

Find Out What the Membership Growth and Engagement Committee is All About

On Saturday, June 14th at 9 am in the Joshua Room, the Committee will host a roundtable presentation covering the group, its mission, its accomplishments, and its future goals. At the same time, the committee is seeking feedback and suggestions for new ways to improve the club and the hobby. All are welcome to attend.

Admission Charge Change

New this year is free admission to the show after noon on Friday. Admission remains free for all First Responders, Active Military, Media, and Casino Employees with appropriate ID.

Exhibition Hall Change

We are booked in Exhibition Hall D this year (not Hall C as previous years) and next year. Exhibition Hall D is slightly smaller, but more than adequately fits our space needs.

If You're in Atlantic City mid-May

Stop into the Atlantic City Casino Collectables Club Meeting, Sunday May 18th, at the Cove Restaurant Brigantine, N.J. Doors open 11:00 am!

Shoutout to our CCA Show photographers Chuck Gajewski and Jim Whobrey. Their work capturing years of show images can be viewed [here](#).