

#### FOR IMMEDIATE RELEASE

## Casino Collectibles Association Partners with the Largest Resource for Identifying, Researching and Valuing Collectibles

# WorthPoint® Partnership Provides a Huge Benefit for Serious Casino Memorabilia Collectors

**LAS VEGAS (October 15, 2024)** — The single biggest question collectors face is an age-old one—what is this worth? Casino memorabilia collectors are no different, but now they have two allies to help

them answer that nagging question, the <u>Casino Collectibles</u>
<u>Association</u> (CCA) and <u>WorthPoint Corporation</u>.

With a current roster of over a thousand members, the CCA has been helping collectors identify their casino chips and gaming artifacts, network with other collectors, and learn more about the history of gaming and casinos. For over 30 years the CCA has been a leader in the preservation of gaming history, and annually hosts the World's Largest Casino Memorabilia Show in Las Vegas. Over 350,000 casino chips from around the world are identified in the club's Chip Guide.



In 2014, this chip sold for \$75,000.

With over 30,000 members, WorthPoint Corporation is the largest online resource for researching, valuing, and preserving antiques, art, and collectibles. They provide subscriber access to more than 840 million historical prices and 2 billion images of antiques, art, and collectibles sold at auction. They provide a steady stream of new data and quality information to help improve pricing transparency between buyers and sellers.

For the serious collectors who want to research many items, including casino memorabilia, the partnership between the CCA and WorthPoint is tremendous benefit. In effect, they get a two-for-one deal. CCA members receive a discounted WorthPoint annual subscription price, with savings greater than the annual cost of a CCA club membership. Details on how to access the special partnership arrangement can be found on the CCA website at <a href="https://www.ccgtcc.com/membership/worthpoint.aspx">https://www.ccgtcc.com/membership/worthpoint.aspx</a>



Download high resolution photo of the Golden Goose casino chip featured in this news release at <a href="https://ccgtcc.com/uploads/event/32/WorthPoint">https://ccgtcc.com/uploads/event/32/WorthPoint</a>

Download high resolution photos of the world's largest casino chip and collectables show at <a href="https://ccgtcc.com/uploads/event/18/CCA-Convention-Photos-for-Media-Use">https://ccgtcc.com/uploads/event/18/CCA-Convention-Photos-for-Media-Use</a>

For additional information about collecting casino chips, see the blog article produced by WorthPoint at <a href="https://www.worthpoint.com/articles/collectibles/holy-chip-casino-chip-collectors">https://www.worthpoint.com/articles/collectibles/holy-chip-casino-chip-collectors</a>

### ABOUT THE CASINO COLLECTIBLES ASSOCIATION



The Casino Collectables Association, (CCA) is a non-profit 501 (c)(3) club devoted to the fast-growing hobby of collecting casino memorabilia. The club is a resource for information and history of gaming artifacts, including one of the largest archives of gaming manufacturer records and casino gaming chips. Become a member and take advantage of the experts who volunteer their expertise in this fascinating hobby. For more information, visit the club's recently updated website at https://www.ccgtcc.com.

An educational project of the CCA, the <u>Museum of Gaming History</u> (MoGH) comprises an expanding series of fascinating casino memorabilia kiosk exhibits in Las Vegas located within The El Cortez and Plaza casinos, and the Mob

and National Atomic Testing museums and Spinettis Gaming Supplies. The MoGH also puts on free gaming history seminars at the annual CCA show and maintains the <a href="ChipGuide">ChipGuide</a>, the world's largest catalog of casino chips and collectibles, currently containing over 350,000 items.

Editor's note: The Casino Collectibles Association is the dba of the Casino Chip & Gaming Token Collectors Club.

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