

FOR IMMEDIATE RELEASE

Chat with Casino History Experts at Casino Collectibles Show

Meet & Greet Gaming Education Series feature of annual collectors' club expo.

LAS VEGAS (May 28, 2024) — Visitors to the <u>Casino Collectibles Association</u>'s 31st annual Casino Chip and Collectibles Show in Vegas will have a unique opportunity to meet and chat with five prominent figures who were eyewitnesses to gaming history. Here are the celebrities who will headline the club's informal *Celebrity Meet & Greet Gaming Education Series* at the World's Largest Casino Chip and Collectibles exhibition, which runs Thursday thru Saturday, June 13-15, 2023, at the South Point Hotel and Casino in Las Vegas:



Dr. David G. Schwartz. From opening to implosion, the forty-four year life span of the celebrated Sands casino is directly linked to the story of the growth of gaming, Las Vegas, and the Strip. No one knows the story better than Professor David G. Schwartz, author of At the Sands: The History of a Las Vegas Strip Icon. Dr. Schwartz is a gaming historian, and a professor at the University of Nevada, Las Vegas, where he teaches several classes including casino history. He will greet those attending on Thursday, June 13 from 9 a.m. to 11 a.m.

Mark Hall-Patton. He earned his nickname as the "Beard of Knowledge." The retired Museum Administrator for the Clark County Museum system played a cameo role verifying historical items in over 200 episodes of "Pawn Stars," the History Channel's reality show. Think you have a Vegas history question or tchotchke that will stump him? Share it with the famous celebrity historian at the Casino Collectibles Association's casino memorabilia show from Noon to 2 p.m. on Thursday, June 13,







Geno Munari. He learned the casino business from the inside, working at the Dunes casino for over eight years. He parlayed that experience and his personal contacts into the only book about the famous Las Vegas landmark, *The Dunes Hotel and Casino: The Mob, the connections, the stories*. Munari graduated from employee to proprietor of Cowboy Gene's casino in Henderson. His resume includes stints at the California Club, Flamingo, Burbon Street, and Imperial Palace. He taught others about his passion for the casino industry for five years as an adjunct professor in "casino operations" at UNLV. Meet and talk with Geno Thursday, June 13 from 2 p.m. to 3 p.m.

Susie Isaacs. Susie knows poker. She has finished in the money in a record setting six World Series of Poker (WSOP) ladies' events, including consecutive 7-Card Stud championships in 1996 and 1997. She also achieved one of the highest finishes by a woman in the WSOP Main Event, finishing 10th in 1998, becoming only the second woman in history to finish this high. Isaacs was a columnist for Card Player magazine for x years, and has written two poker books, *MsPoker: Up Close & Personal and 1000 Best Poker Strategies and Secrets.* She is a member of both the



Women's and the Senior's Poker Hall of Fame. Isaacs will greet attendees on Friday, June 14 from 1 p.m. to 3 p.m



Tom McEvoy. Joining Issacs for her two-hour meet and greet event will be her longtime poker friend Tom McEvoy. His four WSOP bracelet wins paved his way into the Poker Hall of Fame in 2013. A true poker pioneer, it was McEvoy who inaugurated the first WSOP non-smoking tournament in 2002. McEvoy, the 1983 World Series of Poker Main Event winner, has authored or co-authored 14 books on poker and is currently working on his autobiography.



The *Celebrity Meet & Greet Gaming Education Series* is the personification of the Casino Collectibles Association's objective to foster the preservation and education of gaming history. Each gaming celebrity has volunteered their time to greet, meet and mingle with show attendees, answer their questions and satisfy their curiosity about the personality's unique role in the shaping of the gaming industry we know today.

More About the Show

The World's Largest Casino Chip and Collectibles exhibition is open to the public and is a must-see event for anybody who is fascinated by gaming history. The show features the greatest single-location collection of artifacts and mementos that bring casino history, and memories, to life. Many are symbols of past gaming grandeur that are gone or becoming rare; souvenirs from when the casinos wanted customers to pocket their branded keepsakes as reminders of a memorable experience. Things like gaming chips of all denominations, gaming tokens, dice, slot cards, playing cards, matchbooks, ashtrays, menus, dinnerware, swizzle sticks, casino photos, post cards, signs, table felt – just about anything a casino could put its name on. Over 50 worldwide dealers will be on hand to offer attendees the unique opportunity to examine, buy, sell, or trade casino collectibles.

Concurrent to the Show, as part of the Casino Collectibles Association's educational endeavors, the club hosts four educational seminars which are offered to the public free of charge. A live auction of hundreds of casino chips and other casino memorabilia is also offered at no charge to show attendees. These bonus activities are held in adjacent meeting rooms at the South Point Hotel and Casino. A complete show schedule is available at https://www.ccgtcc.com/documents/1340/2024-Convention-Schedule

The exposition is the annual educational effort of the Casino Collectibles Association, a non-profit club with hundreds of members who passionately share the hobby of collecting and preserving the past. Show hours are June 13, 10 AM - 5 PM (admission \$10), June 14, 9 AM - 4 PM (admission \$5) and June 15, 9 AM - 4 PM (admission is free). Admission is free every day for First Responders, Active Military, and all casino employees with appropriate ID.

Visit us on social media:



Facebook

Instagram

YouTube

###



Download photos of the five *Celebrity Meet & Greet Gaming Education Series* celebrities at https://ccgtcc.com/uploads/event/27/Meet-Greet-Celebrities-2024

Download high resolution photos of the world's largest casino chip and collectables show at https://ccgtcc.com/uploads/event/18/CCA-Convention-Photos-for-Media-Use

ABOUT THE CASINO COLLECTIBLES ASSOCIATION

The <u>Casino Collectables Association</u>, (CCA) is a non-profit 501 (c)(3) club devoted to the fast-growing hobby of collecting casino memorabilia. The club is a resource for information and history of gaming artifacts, including one of the largest archives of gaming manufacturer records and casino gaming chips. Become a member and take advantage of the experts who volunteer their expertise in this fascinating hobby. For more information, visit the club's recently updated website at https://www.ccgtcc.com.

An educational project of the CCA, the <u>Museum of Gaming History</u> (MoGH) comprises an expanding series of fascinating casino memorabilia kiosk exhibits in Las Vegas located within The El Cortez and Plaza casinos, the Mob and National Atomic Testing museums, and Spinettis Gaming Supplies. The MoGH also puts on free gaming history seminars at the annual CCA show and maintains the <u>ChipGuide</u>, the world's largest catalog of casino chips and collectibles, currently featuring over 324,000 items..

Editor's note: The Casino Collectibles Association is the dba of the Casino Chip & Gaming Token Collectors Club.

MEDIA CONTACT:

Brad Smith, PR Director for CCA and MoGH 740-244-7445 brad@theMoGH.org