## Casino Collectible News

Brought to you by The Casino Chip and Gaming Token Collectors Club, Inc.

COLLECTIBLES ASSOCIATION

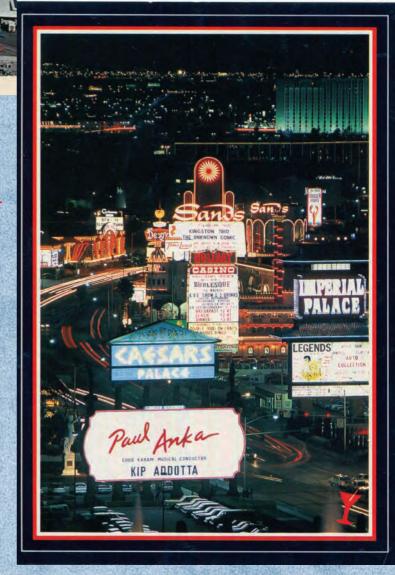


Fabulous Strip, Las Vegas

# A Brief Guide to Classic Strip Casinos of the '40s, '50s & '60

#### Also in this Issue:

Knapp on Books
Member's Corner:
Rich Burgel
Convention Details
Election Information
Newport Kentucky
Australia Illegals
and More!



### The Casino Chip and Gaming Token Collectors Club, Inc.

Home | Membership | Education | Organization | Reports | Message Board

Conditions | Glossary | Chip FAQ | Chipology 101 | Fakes | Library | Cleaning | Brass Core

#### Reference Center

Welcome to the CC&GTCC Reference Center! Here you will find useful information on the hobby of casino chip and gaming token collecting.

Casino Collectible News - A publication of the Casino Chip & Gaming Token Collectors Club This official club magazine is a must-read for every casino collectible enthusiast.

#### For The Beginner

- . CCGTCC Mentoring Program Help others or find help for yourself!
- . 2007 Buyer's Guide to Casino Collectibles Be an informed collector!
- · 2005 Buyer's Guide to Casino Collectibles Be an informed collector!
- . Ask The Expert! a list of CC&GTCC members who have volunteered to answer your questions.
- . Chip Conditions an official list of CC&GTCC sanctioned terminology used to describe chip condition.
- . Glossary an extensive list of the terminology used in our hobby a "Chiptionary", if you will.
- <u>Chip FAQ</u> a huge list of Frequently Asked Questions regarding our hobby,
- · Chipology 101 a great intro-to-chipping seminar presented at the national convention.
- . Cleaning Chips a good primer on cleaning casino chips.
- . Mold Designs Robert Eisenstadt's mold design project.
- 2011 Club Auction Catalog, Terms and Conditions & Current High Bids.

#### **Detailed Reference**

- Illegals & Manufacturer Records a huge compilation of chip manufacturer records.
- Fakes/Fantasy/Counterfeits a large list of fake, fantasy, and counterfeit chips includes pictures.
- Brass Core a thorough presentation of the brass core controversy.
- Fraternal Order of Eagles Aeries listed numerically
- Cancelled Chips Nevada Casino Chips Known To Exist Cancelled

#### Books, Magazine Articles, etc.

- <u>Club Library</u> a list of club reference material that you can check-out and use.
- Gaming In Atlantic City by Steve Piccolo
- · Playboy Cheques, Chips & Tokens by Tom Stroh
- . Knapp on Books A series of book reviews by Michael Knapp
- . The Flamingo Capri Revisited by Mike Quinlivan
- · Casino Chip and Token News Back issues

The Education section of the CC&GTCC web site offers valuable information on chip collecting, whether you're new to the hobby or have been collecting for years.

In this section you will find reference material about fakes and counterfeits, cancelled chips, brass core chips and much more. Ask The Expert gives you access to over 50 collectors who can answer any question about collecting. Each collector is an expert in a particular field. Whether it's casino chips, tokens, silver strikes, ashtrays, dice or collecting by state, country or casino, you can find help here.

Check out the club library for books or search for articles on the Casino Collectible News web site. Other publications and articles are also free to download.



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A 501(c)(3) educational organization with the mission of preserving gaming history.

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A publication of

The Casino Collectibles Association a subsidiary of the Chip and Gaming Token Collectors Club, Inc. Member of the American Numismatic Association (C-140538)

The Casino Chip and Gaming Token Collectors Club, Inc. is a 501(c)(3) educational organization with the mission of preserving gaming history.

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Original articles are encouraged and are welcomed by the Editor. However, no assurance is implied that such material will be used or returned to the author. Opinions expressed in articles are those of the authors and do not represent those of The Casino Collectible News or the Editorial staff.



CCA Membership Application					
Name					
Address					
City					
State	Zip	Country			
E-mail					
Phone Number					
My collection	interests are:				
	o Chips o U.S.	o Tokens o Foreign			
I would like yo	ou to publish my				
o Name ar	nd address				
o E-Mail ad		· ·			
o Do not pu	ıblish any of my	information			
I have enclose	ed my annual du	ues for:			
o One year	\$30.00 - 3rd cla	ass or bulk mailing rate			
	Associate Meml				
o First class	s postage - addit	ilonai \$14.00			

o International \$55.00 - includes first class postage

International mailings are at the first class rate. All other mailings are via 3rd class or bulk mail.

Annual dues will be renewable in the same quarter in which the membership application was processed. Check our address labels for your membership expiration dates. Mail your completed application with your check made payable to CCA to:

> **CCA Membership Officer Richard Huber**

P.O.Box 6994 Burbank, CA 91510

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or sign up or renew on line at... www.CCGTCC.com

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#### American Numismatic Association Membership Application

Our club, CCA, is founded under the ANA, maybe you would like to join it too. It is the largest organization of coin collectors in the world.

Regular Student J	unior [] Senior [] Associate
□ Mr. □ Mrs □ Ms.	
Name, please print	
Street	
City	
State Zip	
Country	Date of Birth
name and state.  Please check here if address forwarded to th Please check here if provided to companies w I herewith make applica American Numismatic A	publication of each applicant's  you DO NOT want your name and e ANA representative in your area. you would like your name ith offers we feel may interest you. tion for membership in the ssociation, subject to the Bylaws to agree to abide by the Code of ssociation.
Signature of Applicant	Date
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Check Money Order	
_ Check _ Worley Crack	
Credit Card all Numbers	Expiration Date
Signature of Cardholder (Requ	uired)
D ( 40, 24)	Dues
<ul> <li>Regular (age 19-64) o</li> </ul>	ne year

- Junior (age 18 or younger) one year \$26
- Senior Citizen (age 65 older) \$41
- Life Membership (under 55) \$1,200 (over 55) \$900
- \* International Memberships have an additional \$36 per year shipping and handling fees in US Funds.

Forward completed application to:

#### **ANA**

818 Cascade Ave., Colorado Springs, CO 80903-3279 Please contact us with any questions (800) 367-972



www.CCGTCC.com



Visit the Membership Section to find all the information you need about our members as well as all the information. you need to become a member. Find information about local clubs, visit the Hall of Fame and more.

Check out the Reference Center, where you will find useful information on the hobby of casino chip and gaming token collecting. There are articles for the beginning collector and detailed reference materials for the more experienced collector.

Log on to the club message board. Ask questions, get answers and meet other people interested in the same collectibles as you!





www.CCGTCC.com

## Advertising

Need help in working up your ad? Just give us a call at 775-425-0590 and talk to Allan Anderson Fax - 775-410-8322 Email - adesign@sbcglobal

Send full payment payable to "CCA" with your advertisement to:

> Allan Anderson Advertising Manager, CCA

#### **Please Note**

- Do not send in ads that are folded. We recommend that you send in your ads by Priority Mail in a flat pack marked "DO NOT BEND". This will only cost you about \$4.95 and we will receive them in about two to three days.
- · When you place a one inch or two inch ad for more than one issue, you may make changes in that ad for each issue. Try to get the changes to us well before the deadline of each issue.
- · When ordering items from one of our advertisers, let them know what issue of the magazine you noticed their ad.
- All ad copy must be accompanied by payment made out to "The Casino Collectibles Club, Inc." or CCA. No ad will run without payment

#### Schedule of Publication and Ad Deadline Dates

Spring Issue Mailing Date: March Deadline for Ads: January 1st

Summer Issue Mailing Date: June Deadline for Ads: April 1st

Fall Issue Mailing Date: September Deadline for Ads: July 1st

Winter Issue Mailing Date: December Deadline for Ads: October 1st

#### Rates

Advertising rates for members are available by emailing the advertising manager at advertising@ccgtcc.com

#### Moving?

Don't forget to let our Membership Officer know your new address. Contact:

#### **Richard Huber**

P.O.Box 6994 Burbank, CA 91510

#### The Casino Collectibles Association

Wants you to advertise in your quarterly magazine for FREE. This coupon is worth one FREE one-inch ad in Casino Collectible News

Deadline for ads are

January 1st for 1st qtr. issue July 1st for 3rd qtr. issue

April 1st for 2nd qtr. issue October 1st for 4th qtr. issue

Send all ads to the following:

Allan Aderson, Advertising Manager via e-mail at adesign@sbglobal.net or call Allan at 775-425-0590 for more info.

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Coupon is not good as a discount on any other ad. Must be used for one-inch ad, one time only. CCA. can withdraw this offer at anytime.

#### PRESIDENT'S LETTER

1<sup>ST</sup> QUARTER 2018

Jerry Vergatos



Greetings to my fellow club members. I hope everyone had a joyous and memorable holiday season. The convention is shaping up nicely and with Steve Palumbo as Convention Chairperson, we are sure to have a great time. The Convention

marks our 30th year and I'm sure he will make it a memorable one. Belinda Hixon is our Volunteer Coordinator, so please offer your time to her when she announces the need for volunteers. As Belinda will attest, volunteering is a great way to meet new people.

Elections are coming and in this issue, you will see the positions our candidates are taking on important club matters. This year's candidates are exceptional members of our club who, through the years, have contributed much to keep the club active and engaged. The most important issue is TO VOTE. Take the time to cast your ballot to the persons you feel will help us get to the next level.

Doug Smith, the raffle chairman, has already started gathering donations and selling tickets. The raffle generates much needed revenue for the club and the prizes are amazing! Please support this great event.

The MoGH continues to progress with a new exhibit at the Nevada State Museum. When in town make it a point to visit our newest presentation.

It is truly an honor to be your president.

Jerry Vergatos LM 8093-241

#### Message from the Editor

Steve Miller

It is a new year again, we will celebrate 30 years of being interested in the memories and history of casinos and gaming. Starting in the last issue a discussion was started about increasing membership and providing for our longevity. From this, our President has created a Membership Committee to study ways to increase our numbers.



Erik Dauplaise, one of our regular contributors has created a new column "Show & Tell." It will be a member-based column to show off their collections and discuss what they are looking to add to their collections. I, for one, am looking forward to hearing what other members have to say.

Being the Spring issue, there are many important articles and inserts included. We have two active elections in progress, read the candidate's statements and make sure you vote. The form for nominating members to the Hall of Fame is included make sure you use it. The pre-registration form for the convention is an insert. Remember you must use the form to register for the BJ or Poker Tournaments. Lastly, the form for the OTYs nominations is included.

Once again, hope to see and meet as many of you at the convention in June. Till Fall issue, Happy Chipp'in.

Steve Miller LM 1069-245

#### **New Members**

Last	First	State	City	Ref.	Pre	Memb #
Gabor	Keith	OR	Medford	Club Web Site	R	8908
Kepner	Ronni	NV	Las Vegas	Club Web Site	R	8907
Collis	Jim		Canada	Club Web Site	R	8906
Acosta	Camilo	AZ	Phoenix	Club Web Site	R	8905
Glass	Robert	NY	Brooklyn	Club Web Site	R	8904
Demarest	Donald	NV	Las Vegas	Club Web Site	R	8903
Eddie	Aaron		Canada	Richard Huber	R	8902
Angelos	Peter	MO	St. Peters	Club Web Site	R	8901
Jackson	James	CA	Riverside	Club Web Site	R	8900
Arstone	Frank	NC	Wilmington	Former Member	R	8899
Petty	Michael	NE	Omaha	Former Member	R	8898
Cossyleon	David	TX	Midland	Club Web Site	R	8897
Patchen	Jeffrey	NV	Las Vegas	Jerry Vergatos	R	8896
Tiberti	Tito	NV	Las Vegas	Jerry Vergatos	R	8895
Colasanti	John V.	MO	Dora	Campiglia & Wells	R	8894

If you are a new member & you don't see your name listed, it's because you did not chose to "Publish" option.

Notes from Membership Officer Richard Huber: Please contact me immediately if you have a change of address (Bulk magazines are not forwarded), change of email address, change of name, etc. Another reminder to check your emails for renewals. The renewals are sent out for March, June, September and December. No email - a postcard will be sent.

## **Casino Chips For Sale**

List your preferences **Steve Berry** steveyb307@aol.com

## Update Your Club Listing On the Club Web Site

It's up to you to have the correct information on the club web site for your listing. It's FREE!

Let others know what you collect and how to reach you. Check out the web site now and then UPDATE your profile!

> It's YOUR Listing... Make sure it's updated!

## Local Casino Collectibles Clubs

Atlantic City Casino Collectibles Club: http://gaming-chips.com/; Charles Kaplan, 11 Calais Court, Rockville Centre, NY 11570; 4 meetings a year on Sunday's in AC; \$10.00 annual dues. Next meetings are 3/18/18, 5/20/18, 9/16/18, 11/18/18

Chicagoland Casino Collectibles Club: ikcarkop@comcast.net; Riverboat Rick Pokracki; meetings are at various locations in the tri-state area.

Colorado Casino Collectibles Club: Ken Hallenbeck, treasurer, 711N Nevada Ave., Colorado Springs, CO 80903-1007. kenhallenbeck@comcast.net. Meetings Jan, Mar, May, Jul, Sept, and Nov. on the third Sunday of the month, 11 AM to 3 PM at the American Legion Post 21, 500 9th St. Golden, CO 80401

Dallas Chip Club: txbel711@aol.com; Belinda Hixon; various, contact for next meeting

Florida Casino Chip & Token Collectors Club: Jerry Leonardo 561-445-4007 6646 110th Place Sebastian FI 32958: jerryleonardo@bellsouth.net; Quarterly meetings at various locations Membership \$10.00 Yr

Houston Chip Club: Houston Chip Club on Facebook; Frank Chalfant; 1st Wednesday of the month starting at 7 PM

Michigan Chip Club: albertscalzo@gmail.com; Al Scalzo; 7229 Flamingo St. Clay, MI 48001; Elks Lodge #810, 2100 Scott Lake Rd. Waterford MI

Nor-Cal-Nev Casino Collectibles Club: Todd Dingley, sandpointe@sbcglobal.net, 6 Sandpointe CT. Sacramento, CA 95831. Contact us about our next Get-together!

NY Metro Chip Club: qualpete@aol.com; Pete Volberg, 516-322-3892; PO Box 3037, Farmingdale, NY 11735; Knights of Columbus Bethpage, NY; no membership dues.

Slot Card & Room Keys: Dave Johnston, 350 E Desert Inn Rd D-205, Las Vegas, NV 89109; 702-351-8573

Southern California Collectibles Club: georged@mindspring.com; George Dmitrevsky; 818-384-7357; 3rd Tuesday of every month locations vary 7-9 PM

Southern Nevada Collectibles Club: http://snccc.weebly.com/; Rich Klabacha; 1616 Gleneagles Court Boulder City, NV 89005-3653; monthly meetings; membership dues \$12.00

All the club infomation that was received at the time of the creation of the list. If you have infomation your club would like to add please contact the editors at Editor@ccgtcc.com.

## **CCA Mentoring Program**

#### Introduction

The program is offered free of charge and available to everyone. The Mentoring Program is specifically designed for new casino chip collectors offering a wealth of information and experience of our seasoned casino chip and memorabilia collectors.

Seasoned collectors have gone through many a trial and tribulation, learning as they go and learning from their mistakes over the years. Knowledge increases little by little over time as we absorb what we can from our interactions with other collectors and individual experiences. If one is going to learn from mistakes, isn't it always best to learn from someone else's mistakes?

Collecting has many forks in its windy road, and is filled with many potential unwise choices, but our experienced collectors will help guide the beginner down the path.

Quite often a new collector just happens to stumble onto a casino chip online message board or web site. They most likely have just a few chips, no price guides and no real idea of the best way to proceed with their new hobby. They often times have no idea how vast chip collecting is. That's where we come in!

- · Find out which price guides are available.
- · Find out which price guides should and shouldn't be used.
- · Be able to ask questions about casino chips and casino related collectibles and find the answers.
- · Find resources online and offline through our resource pages..
- · Find out the best ways to increase your collection.
- · Discover the many different collecting areas of casino memorabilia.
- · Learn from the pros, what's valuable and what's not!

#### The Program

Simply go to www.ccgtcc.com, click on the "EDUCATION" button to the top of the page. From there click on the "CCA Mentoring Program" link and a questionnaire/application will download to your computer, print out and complete the questionnaire/application and mail it to the address provided. The questions are designed to best identify your interests and to match you with a suitable mentor for your particular collecting interests.

Initial Stage: lasts for a period of 30 days. During this time, both parties will be encouraged to communicate back and forth through e-mails, and/or telephone. The mentee (new collector) will be open to ask any and all questions he may be interested in, and the mentor (experienced collector) will address the questions, giving advice and direction.

At the conclusion of the initial 30-day initial stage, the program chairman will contact both parties to see if both wish to continue. If both parties are pleased with how things are going, they may choose to continue for an additional 11 months. This short initial period is particularly good for beginners who just need a little help and direction while getting started.

Either the mentee or the mentor can conclude the relationship at anytime. This may need to be done because of unforeseen real life issues that may arise.

The program will continue for a maximum period of one year from the beginning of the initial active date, with a review after six months.

Mentoring Program Director, Terry Shaffer R-5645 terryshaffer@hotmail.com

### Letter to the Editors

In the Winter 2017 issue of CCN, Rick Timmins R-7689, wrote an article suggesting how to grow our club and hobby. The article is a proposal, it is his opinion. The article was printed in order to open a dialogue on how we can increase membership and longevity of the club. So that our non-computer members have an idea about the feedback, I have included the following as a sample of the discussions started on the ChipBoard

Re: I would urge all members to read pages 33-35. Archie Black HLM-001 12/15/17 7:59 am

In Response To: Jim Linduff, R-6210 12/15/17 8:16 am Totally agree. A step to a full time Executive Director a huge one, and one that could reduce the club to a minor "Las Vegas" only group.

On a positive note Ed Hertel's article on Benny Binion a good one. Our boy Benny was long thought to be connected to the Kennedy deaths. He certainly was associated with several others in the same mix.

In Response To: Joel B. (CA) R-8888 12/15/17 9:14 am Living in the backwood sticks of San Diego, we haven't received our magazine yet.

Are you saying it would be \$75 per person, per year added to the regular membership fee to hire an executive director? One word..Why?

Some thoughts: Westen Charles R-7756 1/9/18 1:55 am I haven't had a lot of time to enjoy chipping lately, been doing a little but have not been here on this Board much. Last week a friend from work passed away unexpectedly and I've been in a somber state since. Thought I would get a lift from reading the club magazine but when flipping through I saw the In Memoriam page and saw all the great friends that left us recently, but the surprise of Stu's passing, was shocking. I had not heard this news yet.

After reading Rick Timmins' "Suggestion to grow the Club" article I was also surprised. How did it get in? Iol... I thought Rick presented an excellent well thought out idea. Many people here know that I have also suggested this move, but Rick really outdid himself with crafting his article.

I was curious to see what peoples responses would be to the suggestions... would members consider any of this? I think it is an interesting starting point for discussion and addresses what we all want.. a growing club and hobby. I did a quick search on the archives here and read through a thread commenting on the article. What a sad thread... a very dedicated member goes out of his way to make a suggestion in the form of a full article and not even a thank you. Kind of cold and dismissive responses. Some people spend thousands of dollars on chips or make thousands of dollars selling chips, not everyone, but a lot of people. Is \$75 too much to ask from members, especially Life Members? I have noticed a lot of members hold back their opinions because they don't want the flack from others, I hope we can all get along with differences of opinion.

I'm going to attach below a 501c3 life cycle chart, it is what every not for profit operates by. We are in the decline stage now... will it be renewal or a slow fade. I hope we can better organize and plan for growth. Personally I would agree to pay an additional \$75 a year to hire a full time Executive Director. If they were any good they would earn their next years salary by writing for grants. The key would be for us to become more professional and accountable. The BOD would work with the ED but they would let them do their job. Can't have the BOD micromanaging an ED. Thanks for listening. Happy and healthy chipping to all...

In Response To: Some thoughts... Alex Cilento LM1243-93 1/9/18 7:16am Personally I'm very skeptical that hiring an Executive Director (ED) is a good idea. I also thought that John Benedict's response was well thought out. Finally I think it's important that our Club have an atmosphere that welcomes opinions and ideas from both members and non-members and so I thank anyone who contributes their thoughts.

What I think is missing is any compelling evidence that this approach will work. There are lots of questions. How many current members will quit over a substantial rise in dues? Where is this grant money that will be convinced to support our Club? How will our Board and the ED interact? And many others.

My point is that I think it's unfair to ask our Board to make the significant time commitment to sort through these issues regarding a proposal that I believe they currently don't support.

Why don't the individuals who support this idea take the initiative? I wouldn't think the Board would object if someone contacted ED candidates (as a Club member and not an officer.) The result might be a short (one or two pages) proposal covering 1) the scope of the work proposed 2) the costs involved 3) the time required from Board members and 4) a forecast of expected results. The proposal would also include the ED's background and references.

I would read such a proposal with an open mind and be willing to change my opinion. At present I find the arguments for an ED very unpersuasive.

Once again I want to say "Thanks" to anyone who cares about our hobby and presents their thoughts in a constructive manner.

Peace.

In Response To: Some thoughts... Joel B R-8888 1/9/18 9:17 am A few questions...

- 1. How can you expect potential members to pony up \$75-\$100 for a 1 year membership, when it is like pulling teeth to get them to pay \$30 for a 1 year membership, without luring them with a bunch of complimentary chips or other freebies?
- 2. What happens if you hire someone for \$75,000 and he does a terrible job? Nothing would destroy the club more than
- 3. Why can't this just be a collectors club the way it is now and not a larger 'organization'? What is wrong with the current size of the Club?

In Response To: Some thoughts... Michael Siskin R-7387 1/9/18 9:56am There was a ton of trading (newer collectors get more out of trading). Now, I think twice before picking up traders. Back then, people collected anything and everything. Enthusiasm was very high. Collectors expanded their collecting areas. The club had a lot more members and there were a ton more non-members enjoying the hobby. I see no sign of John Benedict is saying. We used to have new books coming out about specialty areas. No more. I can tell you that my area, Caribbean casinos, has really dried up. There are only a few of us left actively collecting. We had enough to start a Caribbean club. That would not be viable now. I have seen the same for a number of geographic areas. I don't know if an Executive Director would help, and yes, it would be a very hard sell to get the majority of collectors to pay more than double in fees, even if only for a year. I believe, however, that doing nothing will just see us shrinking by attrition as us collectors get older and older, until there are no people left to sell our collections to. Just look at who we lost this year! Something has to be done and it is certainly possible that the ED suggestion is our best plan of action. I would like to see detailed proposals from some potential ED's before this is rejected out of hand. How can anyone reject this idea without some concrete research? It seems to me that some radical thinking is necessary right now. Declaring that this hobby is in the best shape it's ever been in just seems like deluding ourselves and putting our heads in the sand. I don't see any evidence to support it. Before some better idea comes along, I think the ED proposal should be seriously and exhaustively explored, in the same way the MOGH sought help from a consultant. Not sure if it led us anywhere (the MOGH is pretty quiet), but at least they were trying.

In any case, respectful discussion is always the best course of action.

Executive Director? Jerry Hudson...R-8717 1/11/18 2:51pm I have read Rick Timmins article in latest club publication concerning hiring a person in the Executive Director position to help grow our hobby and increase our membership. Well written article Rick, and I know you put a lot of effort into it. No matter what the outcome of your suggestion, positive or negative, keep you{r} passion for improving our club going forward.

I, for one, would like to know if club members are for or against hiring a Executive Director as a paid position at this time. We all have read the pros & cons on the subject so additional input is not needed. Just a Yes or No straw vote. A member # would confirm we are not counting folks that have no skin in this game. ...No

## Letter to the Editors continued

Although I Don't Think the Idea of Hiring an.. Joel B R-8888 1/11/18 3:49 pm Executive Director is a bad one, the costs associated with it are just way too high to ever work in this club.

Very few people these days will pay \$30 for a yearly membership to the Club, let alone \$100. Years ago, the page of the Club magazine which lists new members in the previous quarter would have 50, 60, 70, 80 names on it..now the club is lucky to get 20 new members each quarter..and some of them probably joined due to some incentive, such as a free chip giveaway or a partially subsidized membership.

So R-8888 would vote no..

Re: Executive Director ? NO Archie Black HLM-001 1/11/18 3:55 pm

Even more scary is that we have members stating Doug 'Cigarman' Smith LM-3209-147 1/11/18 8:41 pm Financial positions that apparently are completely unaware of what they are.

Please show us where the club had over \$200k that can be used to pay a director?

A simple look at the financials that are published regularly shows 1/2 of that in the general funds.

Take \$75,000 out of that and I guess we can kiss a convention goodbye as there will be no operating capital to fund it.

Of course it's easier to believe that no one has considered that.

I honestly thought you were above the pot shots and am saddened to see your statements in this post. Doug...

The discussion continued from that point on the ChipBoard. I do not want to take up more of the magazine Maybe one of the workshops at the convention should be secession to discuss Rick's proposal, as well as, other options we have to grow the organization. ED.

## REMEMBERING "MR. SPLASHBAR

Brian "Mr. Splashbar" Cashman LM-1121-157MA CCCC-06 1944-2017



**Douglas Smith Raffle Chairman** PO Box 691085 Houston, TX 77269-1085

Use the same address if you are sending a donation of chips, dice, slot cards, strikes, tokens, postcards, matchbooks, ashtrays, swizzle sticks, room keys - ANY type of casino memorabilia that is in good condition that you would like to have in YOUR collection. Thank you for all of your past support and we look forward to your continuing support to once again make the 2018 raffle a SUCCESS!

#### AMERICAN NUMISMATIC ASSOCIATION NEWS



By Archie A. Black HLM-001 - ANA Club Representative

#### FORMER ANA PRESIDENT AND EXECUTIVE DIRECTOR EDWARD C. ROCHETTE HAS DIED

Former ANA President and Executive Director Edward C. Rochette, 90, died on January 18th in Colorado Springs, Colorado, where he lived most of his life. He was born on February 17, 1927, in Worcester, Massachusetts, to Edward Rochette, a physician, and Lilia A. (Viau) Rochette, both of whom died before Ed Jr. reached adulthood. Friends and family remember Rochette's sparkling wit, creative spirit, astute mind, and strong ethical compass, which he relied upon to guide his life and family. He developed his love for numismatics as a youngster, when he regularly searched the cash drawer at his grandfather's diner for collectible coins. He served as an electrician in the U.S. Navy during World War II, and attended Clark University in Worcester and Washington University in St. Louis, Missouri.

Rochette began his professional numismatic career as a cartoonist and editor for *Numismatic News*, printed in Iola, Wisconsin, by Krause Publications. Later, he served the company as executive editor. In 1966 Rochette left Iola to become editor of The Numismatist, the Association's official journal. As editor, Ed had a front-row seat for the construction of the new ANA headquarters, which began on the Colorado College campus about the same time he (and later his family) moved to town. The March 1967 issue of *The Numismatist* was the first to roll off the presses under his leadership.

He sat in the editor's chair until 1972, when he was tapped to serve as ANA executive vice president. The Association prospered in its new home, but within 13 years it began to experience growing pains. Rochette was at the helm when a drive was launched in 1980 to finance a second-story addition that would expand the museum, library and staff offices. He shepherded the construction, keeping an eye on the progress and making sure all went according to plan. On June 10, 1982, he was on hand to welcome guests and dignitaries to the official dedication.

Rochette retired as executive vice president in 1986, and in 1987 was elected to the ANA Board of Governors, going on to serve as vice president in 1989-91 and president in 1991-93. In the years that followed, ANA museum and library visitation increased markedly, and the facility was sorely in need of a facelift. In 1998, Rochette was called out of retirement to serve as ANA executive director, and in 2000 he spearheaded and oversaw a second headquarters renovation.

Rochette stepped down as executive director in July 2003. Thanks to a \$500,000 contribution from an anonymous donor and his longtime friend, mentor and employer, Chester Krause, the ANA Money Museum was renamed in his honor in 2005. Two years later, Rochette ran successfully for the ANA Board, serving a term as governor. Rochette devoted his long career to sharing the many fascinating stories behind coins and medals. In 2006 he told COINage magazine, "I've never gone out and tried to corner a market or buy something because it was rare. I'd buy it because I could write a story about it."

Rochette was a prolific and popular author, penning the monthly "Other Side of the Coin" column for The Numismatist for two decades. He wrote a weekly coin column that was nationally syndicated by the Los Angeles Times, and contributed a monthly column to COINage. He published books on three favorite topics: Medallic Portraits of John F. Kennedy (1966), Making Money: Roques and Rascals Who Made Their Own (1986) and The Romance of Coin Collecting (1991).

In the late 1960s, Rochette collaborated with Lt. Col. Adna G. Wilde Jr., then ANA executive director, to introduce the week-long ANA Summer Seminar in Colorado Springs. He also was instrumental in developing a numismatic exhibit for the International Olympic Committee's museum in Lausanne, Switzerland, and served as a numismatic consultant to the U.S. Olympic Committee and the U.S. Air Force Academy.

In 1987 he was general chairman of the 50th Anniversary Congress and Exhibition of the Federation Internationale de la Medaille d'Art (FIDEM), a global organization of medallic artists. The event was hosted by the American Numismatic Association, marking the first time FIDEM had convened in the United States.

Collaborative and congenial, Rochette made friends easily and cultivated relationships that benefited the ANA. In 1977, he secured a beguest from ANA life member Kenneth Keith that remains a key financial asset, securing the Association's future.

Rochette has received many ANA accolades, including the Medal of Merit (1972), Farran Zerbe Memorial Award for Distinguished Service (1987), Glenn Smedley Memorial Award (1993), Lifetime Achievement Award (1999), Burnett Anderson Memorial Award for Excellence in Numismatic Writing (2003, presented jointly by the ANA, American Numismatic Society and the Numismatic Literary Guild), and Numismatist of the Year (2003). He was the second recipient of the Numismatic Literary Guild's prestigious Clemy Award (1969), and was named a Numismatic Ambassador by Numismatic News (1986). In 2000, he was inducted into the Numismatic Hall of Fame at the ANA's Colorado Springs headquarters.

Says author and ANA Past President Q. David Bowers, "Next to the Association's founder George F. Heath, no one has done more for the ANA than Ed Rochette."

Rochette is survived by his wife of 40 years, Mary Ann; three sons (Edward, Paul and Philip) by his first wife, Faye (who died in 1977); four stepchildren (Joseph, Michael, Paul and Susan); 14 grandchildren; and 7 greatgrandchildren. Donations in his memory can be made to New Century Hospice, 6270 Lehman Dr., Suite 150, Colorado Springs, CO 80918.

No English Majors needed....We need your input: how did you start collecting, interesting stories while collecting, what you collect, show off your collection, history of gaming companies,

Contact either Steve or Robb at editor@ccgtcc.com for help, questions, submissions.

## Southern Nevada Collectibles Club News

Since the last issue of the Casino Collectibles News, the SNCCC has experienced a busy agenda with guest speakers, an election, setting up two scholarships with UNLV, creating a Facebook page and making a donation to the Club's MoGH.

In November, Mr. Mark Hall-Patton, Director of the Clark County Museums, perhaps better known as "The Beard of Knowledge" from the History Channel's Pawn Stars television show, was our Guest Speaker. In a word, he was GREAT!

December's meeting included refreshments and Officer Elections. The existing slate of Officers were all unopposed candidates. The January meeting formally began with Jerry Vergatos (President), Rick Lonski (Vice President), Jim Deisinger (Treasurer), Jim Follis (Secretary), Rich Klabacha (Membership), and Dale and Sally Horyna (Officers at Large). Congratulations to all.

January's meeting also noted the commitment to fund two, \$250 scholarships at the University of Nevada, Las Vegas (UNLV), final setup of an SNCCC Facebook page (Facebook, Public Group, "SNCCC") and an

SNCCC donation of \$300 was made to the MoGH.

The SNCCC continues to meet every 2nd Tuesday of each month. We are confirmed at the Gold Coast through December 2018, Salon A, at 7 pm. Everyone is welcome to attend and join our group. For \$12 annually, we believe we offer a good vibe for attendees and all can participate in our monthly auctions. We currently have 111 members, both in and outside Las Vegas, and encourage everyone to join.

At the conclusion of the January Club meeting, the Board members then conducted a Board meeting. These items/ actions were decided. 1. Establish a campaign to increase membership upwards to 200. 2. The SNCCC will continue their major fundraiser as an annual online auction. 3. Rich Klabacha, Membership Officer, would like to retire. A suitable replacement, by election or appointment is being evaluated. 4.The Board is exploring having a paid table at the June Convention, as a Local Clubs Table, and will solicit other local clubs to share the cost of the table and staffing. This table will include flyers/applications for all local clubs and visitors can sign-up for those clubs at this one table.

Jim Follis, Secretary Southern Nevada Casino Collectibles Club



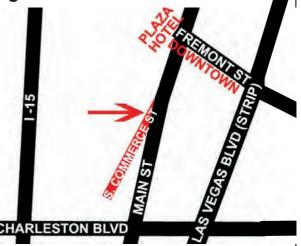
Mark Hall-Patton, Curator, Clark County Museums (dressed in his customary red shirt and black hat). Mark is talking with, Phil Jensen (green jacket, left) CCA Hall of Famer and Carey Burke (seated, center) CCA Hall of Famer and Club Co-Historian. In the background are, L - R, Rich Burgel, Ron Gaudette and Vicki Gaudette.

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#### Annual Report - 2017

#### **Exhibits - Current**

El Cortez - consisting of (2) 4' wide wall display cabinets, 1 flat display table, multiple wall hangings and a flat screen TV, has been in continuous operation since June 2014. It has gone through several, partial refreshes and is visited about once every 2 months.

Plaza – consisting of (2) 4' wide wall display cabinets, multiple wall hangings and (2) multi-pane, back-lit slot glass units, since February 2016. It has been moved twice, but seems to have found a home just outside Oscar Goodman's restaurant. It is visited about once every 2 months.

NEON Museum - display case was just refreshed from Stardust to Sahara. Theme will rotate from casino to casino about every 6 months.

Mob Museum - displays pieces that are individual items on loan from the MoGH and CCA members, placed by the Mob Museum into their various display cases for periods up to several years.

#### **Exhibits - Planned**

Nevada State Museum - Project has been approved to install (2) 4' wall display cases and wall hangings. The exhibit opening is scheduled for on or about March 1st and will consist of Nevada-only casino ashtrays, matches and playing cards. This is Phase 1. Phase 2 will be to acquire casino items from the 5 casinos featured in the 1960 film, Oceans 11. Such items will fill a 3rd display case (to be acquired) and a 4th case (Also to be acquired) that will feature casino items from those same 5 casinos, but expanding the dates to pre and post 1960. The South Point – With the assistance of MoGH Advisory Committee member and Club Member, Jim Kruse, we are attempting to install a Plaza/El Cortez like exhibit at the South Point featuring the "Gaughan Family in Gaming".

#### Membership

As of Jan 21, 2018 The MoGH has 12 Gold Members, 6 Life Members, and 1 Corporate Member. Efforts will be made in 2018 to increase memberships.

#### Library

Wendy Schultz is the Club Librarian, she will submit a report on the library.

#### **MoGH Website**

The MoGH website continues to provide information of interest to the gaming community. An individual is needed to continuously update the "This Week in Gaming History" feature as news is available. A rewrite of the website has been discussed, but requirements for a revised website have not been finalized.

#### **ChipGuide Website**

The ChipGuide website continues to expand in function and content. Sometime in the next couple of months, the 200,000th item will be added to the ChipGuide. Albert Scalzo leads the ChipGuide Administrator staff, of about 20, that spend countless hours adding new content and updating existing content.

Non-collectible items, including Newspaper articles, Casino reports and pictures have been moved from the ChipGuide to the Gaming Archive, a separate website but currently only accessible from the ChipGuide. Function and content will be expanded as time allows.

#### **Donations**

For 2018, the MoGH is looking to increase donations, both monetary and collections. This will be a topic of discussion at the MoGH Board Meeting.

#### **Inventory**

An inventory the MoGH collection will be made during the convention. The collection is mostly housed in a storage locker in Las Vegas.

#### **Convention Activities**

- Seminars four seminars are planned, Jim Kruse is the Education Director
- People's Choice Awards approx. 6 competitive and 6 non-competitive exhibits, run by Jim Follis
- Convention Cam Ron Gaudette volunteered to set up a ConCam at 2018 convention and will work with Jim Follis to make arrangements.
- MoGH Table Included a ChipGuide demo and sale of MoGH merchandise.

#### **Advisory Board**

The first meeting of the MoGH Advisory Board has been scheduled by Sheldon Smith for January 30th at the Mob Museum. The agenda is discussion of the purpose of the MoGH, the MoGH Advisory Board and how the MoGH can move forward to become a better-known entity in the Gaming and Museum worlds.

Respectfully Submitted,

Charles Kaplan

Chairman, Museum of Gaming History

#### New MoGH Exhibit at Nevada State Museum

It would seem that the MoGH has been rather busy since our last article here. While the MoGH continues its presence at the El Cortez and Plaza casinos, NEON Museum and Mob Museum, all Downtown Las Vegas, it is with great pleasure that we announce our newest venue, for what promises to be our largest exhibit yet! With the persistent and diligent efforts of MoGH Board Member and Club President, Jerry Vergatos, in conjunction with Club Hall of Famer and Co-Historian, Carey Burke, by the time of publication, MoGH will have three display cases on exhibit at the Nevada State Museum at Springs Preserve, Las Vegas.

This exhibit will initially be Nevada-only casinos: ashtrays, matchbooks and covers, and playing cards. These items have already been sourced, and are coming from current MoGH holdings, and a local collector. The ready-made exhibit is set to open March 1st. The MoGH will add two more display cases soon after. The expansion will be about the five casinos featured in the 1960 film, Ocean's 11. Collectibles from several years on either side of 1960, from the Sands, Sahara, Desert Inn, Riviera and Flamingo casinos will be sought after as loans or donations from Club members over the next several months.

MoGH will continue to update and change the themed displays. To be able to do this, the MoGH would like to use some of the past exhibits from People's Choice Awards and Club Conventions. If you are interested in recreating your exhibit, please email me at GamingOre@themogh.org.

In other MoGH activities, the Board met with the MoGH Advisory Committee for a three hour brainstorming session in the Oscar Goodman Conference Room, at the Mob Museum. What a great surrounding for this very wonderful and insightful meeting. Attending for the MoGH Board were, Steve Palumbo, Jerry Vergatos, Eric Rosenblum, Sheldon Smith, and myself. Attending for MoGH Advisory Committee were, Jonathan Ullman (Executive Director, Mob Museum), Bob Stoldal (Director, Nevada State Museums), Mark Hall-Patton (Curator Clark County Museums), Eileen DiRocco (Publisher, Gaming Today), Jim Kruse (Club Hall of Fame member and Education Director), Mike Spinetti (Club Member) and Christine Smith (Meeting Secretary).

In other news, the MoGH display at the NEON Museum has been changed from featuring the Stardust casino, to featuring the Sahara casino. This display is located adjacent to the NEON Museum's ticketing desk, and is therefore, accessible free of charge, but if you plan to go there, we strongly recommend doing the NEON Museum Tour. There is a charge and it is best to call ahead to make reservations.

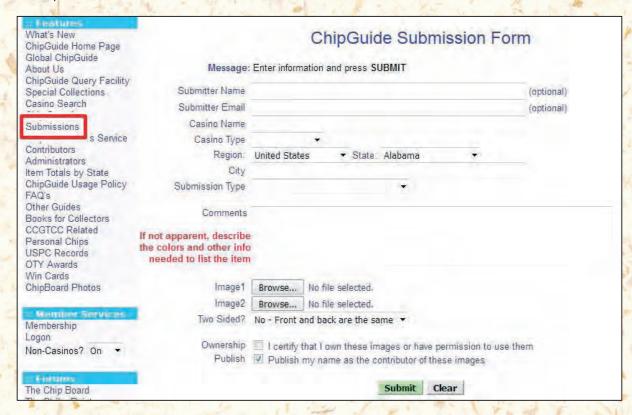
Lastly, the MoGH's ChipGuide, under the leadership of MoGH President and Webmaster, Charles Kaplan, will soon surpass, if not already, 200,000 images! What an accomplishment. We thank the 100's of contributors, ChipGuide Administrators, and ChipGuide Administration Director, Albert Scalzo, for their selfless and dedicated support to make this happen.



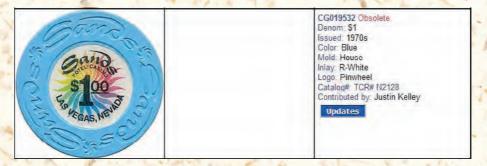




Everyone is invited to submit new items and also to improve the images and other information about casinos and items on the ChipGuide. A form is provided on the ChipGuide to make it easy to submit new items. Look for the link in the column on the left side of the ChipGuide. Please take some time to review the items in your collection to see if any are not on the ChipGuide and submit them.



First scan or take a picture of the item to be submitted. Scans are preferred because they usually provide better results. For best image results, look at the Tips and Techniques guide that is available on the SUBMISSION page. Then fill out the form, attach the image and press SUBMIT. It is really that simple. The ChipGuide accepts casino items used as money (chips, tokens, etc.), equipment (dice, playing cards, etc.) and other items as long as they contain the casino name, logo or picture (ashtrays, matchbooks, postcards, etc.). Please use the COMMENTS box on the form to provide any information needed to put the item on the ChipGuide, if it is not apparent, like colors of the chip and inserts and the date that the item was in use.



In every casino and item information box, there is a blue UPDATES button. When pressed, it formats an email to send to a ChipGuide Administrator with information to improve information about the casino or item.

#### **Casino Chip Scanning Tips**

By Charles Kaplan, LM-115-148

#### **Chip Preparation**

- Remove chip from holder. If the chip is in a plastic flip or has any covering, the covering will cause some lighting distortion.
- Clean chip, if needed, if the cleaning will improve the appearance. Some chips should definitely not be cleaned.

#### Using a Scanner – Use a CCD (not CIS) scanner. CIS scanners do not render certain colors correctly, such as orange or pink.

- 1) Set resolution to 300 to 600 DPI. The higher the resolution (DPI) the better the results.
- 2) If your scanner software allows, use the mode that gives you the entire scanner bed (no cropping or adjustments)
- 3) Make a "frame" for the chip using blank side of 3.5x5" index card and draw thick black border with magic marker
- 4) Place chip 1" from the side and top of the scanner and put index card on top of the chip, aligned in the corner

#### Using a Camera - it is more difficult to get a good image of a chip with a camera. You need a steady hand or tripod.

- Put the chip on low, flat and level surface, if possible use a solid colored or white background under the chip
- 2) Use indirect natural light, no flash or direct sunlight. The lighting in a casino is fine, no flash needed.
- 3) Take picture from directly above the chip and as close to the chip as possible. Otherwise the image distorted, not round.
- 4) Check results and reshoot making adjustments

#### Image Editing with PhotoScape (free and safe download from http://ckaplan.com/PhotoScape\_V3.7.exe)

- LIGHTING CORRECTION lighten, darken or adjust contrast, if needed, by pressing the "BRIGHT, COLOR" button at the bottom, center of the home page, use slide bars to make adjustments, click "OK"
- **ALIGN** 
  - Align tool is on the home page (rotate arbitrary), 1st button on the left over "RESIZE"
  - If > 15° adjustment or image is tightly cropped, go to the "ROTATE" tab and click on "KEEP THE ORIGINAL SIZE"
  - Use the slide bar to align, focusing on a straight up or down line or symmetrical points
  - Click "OK" when done
- CROP
  - Go to the "CROP" window and click on "CROP ROUND IMAGE"
  - Enlarge image to make cropping easier by pressing the "ZOOM IN" button (circle with a plus sign)
  - Position cursor at top of the chip, press and hold the left mouse button, and drag to the bottom of the chip and slightly to the right and release the left mouse button
  - Drag the left and right anchors to the sides of the chip
  - Check the cropped size, 2nd box from the left under the image, and make sure that width "w:" is equal to height "h:", if not make adjustments by moving the anchor points
  - If anchor points are correctly at the top, bottom, left and right and width does not equal height, it is OK, as long as it is within 1%. If width=309, then length can be from 306 to 312
  - Click "CROP" to make the crop
- RESIZE
  - Go back to the HOME page, and click on the "RESIZE" button (center, near bottom)
  - Object Sizes
    - i. Round objects, regular Preferred: 450x450, Minimum: 240x240
    - ii. Round objects, large Maximum: 950x950
    - iii. Cards slot, playing, business, room key w:525
    - iv. TITO's, post cards w:750
    - v. Large items maximum width: 950
  - For round objects, if width does not equal height
    - i. Resize width to 450 (or 240)
    - ii. Unclick "PRESERVE ASPECT RATIO"
    - iii. Resize height to 450 (or 240)
    - iv. Click on "OK" to complete resizing
- SAVE
  - Click on the "SAVE" button
  - b. Any name is OK, keep it simple
  - c. Use "QUALITY SETTING" of 85%

## with a c from a link

#### The Casino Chip and Gaming Token Collectors Club, Inc.

www.ccgtcc.com A Non-Profit Corporation: FED ID: 11-3193244

#### REPORT OF THE AUDIT COMMITTEE OF THE CC&GTCC

We have examined the Treasurer's Report of THE CASINO CHIP AND GAMING TOKEN COLLECTORS CLUB, INC., for the year ended December 31. 2017.

Our examination included such tests of the accounting records and such other auditing procedures, as we considered necessary in the circumstances.

The Club's policy is to prepare its reports on the cash basis of accounting. Consequently, revenue and expenses are recognized when paid rather than when the income is earned or the expense was incurred. For this reason the Treasurer's Report is not intended to present results of operations on the accrual basis.

In our opinion, the Treasurer's Report referred to above, presents fairly the income and expenditures of THE CASINO CHIP AND GAMING TOKEN COLLECTORS CLUB, INC., for the year ended December 31, 2017, in accordance with the cash basis of accounting applied on a consistent basis.

STEVE ASRILANT

RY VERGATOS

February 3, 2017

#### THE CASINO CHIP AND GAMING TOKENS COLLECTORS CLUB INC.

Income & Expense/Equity Statement (Cash Basis) January 1 Thru Dec31, 2017

INCOME		1/1/		MOGH 4/1/17-12/31/17
Membership Dues (Includes 1st class postage & Life Memberships) Convention 2017:		\$	27,285.00	702.06
Table Fees		\$	22,731.50	
Registration		\$	7,452.50	
Banquet		\$	6,050.00	
Poker & BJ Tournaments		\$	-	
Program Advertising Auction Proceeds (Includes Catalog)			1,205 10,149	
Convention 2017 Total:		\$	47,588.40	
Promotion Sales		\$	6,798.40	589.07
Magazine Advertising		\$	555	
Nevada State sales tax collected (Paid)		\$	(608.64)	
Raffle Tickets		\$	4,880.00	
Calendar Sales (Costs Deducted)		•	000.04	10010
Other Donations Greg Susong Memorial Fund donations		\$	692.61	1224.9
Sale of donated items				
50/50 Raffle		\$	169.00	
Interest Income/misc		\$	111.31	45.9
Total Income :			87,471	2,562
EXPENDITURES				
Magazine		\$	23,987.56	
Convention (Includes Convention program)		\$	37,489.88	
Advertising		\$	935.00	
Promotion		\$	3,538.62	
Video Production (Convention/Seminars)		\$	1,152.00	4704
Storage (Occupancy) MOGH Expenses / Promotional Items		\$	2,511.00 1,027.54	1701
BOD audit/meeting expense		\$ \$	4,352.51	92.59
Postage (Other than Magazine)		\$	1,067.85	520.14
Bank Charges / Paypal Fees / Ebay Fees		\$	1,086.25	10
Websites		\$	760.00	
Misc, Supplies (Includes Membership Pins/Cards)		\$	1,230.68	2.44
Filing Fees		\$	265.00	
Printing		\$	626.81	190.55
Telephone Insurance		\$ \$	90.93 1,322.51	
Total Expenditures :			81,444	2,517
Net Income - 01/01 to 12/31			6,027	45
		_		40
Beginning Equity Balance - 01/01/17			311,950	
Net Income Club & MOGH - 01/01 to 12/31			6,072	
Change In Inventory - 01/01 to 12/31			-4,010 \$314,012	
Ending Equity Balance - 12/31			\$314,012	
Detail of Equity Balance				
General Fund - Checking	16,279			
Life Membership Fund General Money Market	57,236 102,327			
M.O.G.H. Fund (Formally Building Fund)	102,334			
Total Cash Available	. 52,50 1		278,176	
Inventory			35,637	
Advance (Promotions)			200	
Ending Equity Balance - 12/31/17		_	\$314,013	
Respectfully Submitted, John Zoesch - Treasurer				

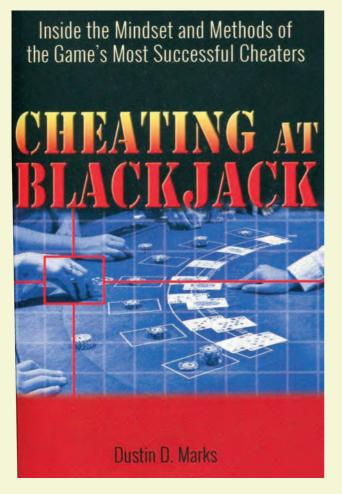
January 2, 2018

## **KNAPP ON BOOKS**

Michael Knapp

I must have books in order to review them, so if you're an author, let me know by sending me an e-mail at ChipProf@aol.com to arrange for a review copy.

As with all reviews, this column contains my opinions.



CHEATING AT BLACKJACK (2016), by Dustin D. Marks

"Dustin D. Marks" is a pseudonym. He was (he now works for casinos) a casino cheat - a crossroader. He claims that for more than ten years, he won every session he played, and he was never caught. This is actually the second edition of his book, although it's not designated as such. Marks' first book was published in 1994.

This isn't an instruction book on how to scam casinos, but it does describe the methods and tactics Marks used as a crossroader. He is quick to point out that most worked in the 1970s and 1980s, but won't work today because the casinos know them too well and are well-equipped to deal with them. He begins by saying, "I started learning and practicing card magic when I was seven years old." Although not all of the techniques he describes involve magic moves, it is clear that a working knowledge of and proficiency in card manipulation are extremely helpful.

The first part of Marks' book describes casino personnel, their hierarchy, concerns and methods for cheaters to exploit them. He discusses partners and teams, and how to choose them. Hole-card peeking, cutting techniques, deck-stacking (in which the dealer must be an accomplice), shuffle tracking, cooler (pre-stacked decks or shoes) which require several accomplices, and the like are discussed in detail.

While some cheating teams are very large, not all members share equally in the profits, since not all take equivalent risks.

Marks also discusses such moves as card marking and bending, hand mucking, capping bets, misdirection and distraction of dealers and pit personnel, rigged cuts and dealer card flashing. He also explains various methods of disguise - more than just wigs or hair dye.

The book is fascinating, even for players who have no intention of trying to beat the game of 21 by cheating.

Published by Huntington Press, the book is available for about \$15 at: https://www.lasvegasadvisor. com/shop/products.

#### NEWS FROM THE PRESIDENT'S DESK #4

Greetings to All Club Members!

#### 2018 Convention

The Club was granted the larger space, which is 5,600 square feet larger than last year's hall, at no additional cost. We were slated to receive that space in 2019 and 2020. South Point did not have a customer for the space, so it was given to us. The layout is almost identical as last year's convention hall, with the bathrooms, snack bar and loading dock directly to the rear of the hall. The registration desk will be directly across the hall. You will see larger aisles and hopefully more dealer tables this year. Thank you South Point!

#### **Industry Dealers**

Negotiations are ongoing to secure industry giants for our Convention. I have talked to IGT, Scientific Games, GPI, Nevada Gaming Chip, Money Suit Industries, Customized Casino Games, Ltd., Abbati, UNLV, Konami, Las Vegas Chamber of Commerce, Las Vegas Convention Authority, Neon Museum, and Boyd Gaming! Every one of them are still considering attending our convention this year. If anyone has any contacts in the industry, please reach out to me at vergatos@msn.com. All I need is a name. I will not reference you if you wish and I do not use any high-pressure tactics. I point out that we can offer market opinions and suggestions on their products.

#### **Meet the Prez**

I have contracted with Steve Palumbo and will have my own booth at the Convention. I hope that everyone stops by and communicates with me. I will have T-shirts, a free raffle for liquor bottles with my personal logo, personal chips and some surprises, which will be great fun. Announcements will be forthcoming.

#### **Membership**

Mailings have gone out to guest attendees at last year's Convention. There has been some response and I'm thankful for that. There will also be a postcard sent to all that attended last year reminding them of this year's convention. The best way for us to grow our membership is with you as our ambassadors. It doesn't take much to talk to someone about our organization and the great members. If you would like me to talk to someone, I would be more than happy to. Please give them my email or phone number (vergatos@msn.com 720-939-2848).

#### Website Design

This project has taken longer than anticipated; nevertheless, progress is slowly being made. A prototype site is nearing completion. The only phase of the project is the page format and links. There is still quite a bit of work to be done. When this comes to completion, a committee will be formed with our webmasters and chairpersons with the knowledge and ability to bring this to fruition. Originally, this was something that I was looking to outsource, but since my last message, volunteers have stepped up.

#### **Museum of Gaming History**

We have been approved for our exhibit at the Nevada State Museum. The contract has been signed, and the project has been turned over to Jim Follis and Steve Palumbo, our Exhibit Chairmen for implementation. Jim Kruse and Jim Follis are now working on our next exhibit at South Point for Michael and Jackie Gaughan. I will lend assistance as needed, hopefully in time for our convention.

Mike Quinliven has provided the MoGH with a contact at Caesar's Properties, Inc. This contact could give us the opportunity to have exhibits at all their properties soon. I have spoken to him and will be discussing the possibility of having exhibits on their properties. Thank You Mike for paving the way!!!! His efforts are greatly appreciated.

#### My Wish for the Membership

It is my sincere hope that we all take a good look at ourselves and our club. We have a common thread in our passion for the club. I believe we are all better off when we contribute our time as volunteers. Your efforts do not have to be full time - a few hours can mean a huge difference. We have many hard-working chair persons and they work endlessly to make the club great. If they have someone who can make their job a lot easier they can also enjoy the

Continued on the next page

#### NEWS FROM THE PRESIDENT'S DESK #4 Continued

convention. Please contact them if you can help in any way. You will be well received. Who knows, I may even buy you dinner!!!

#### **Elections**

As I have stated in my message in this issue of the magazine, you will find the ballot for election of club officers. The field of nominees is very impressive. The main issue here is **TO VOTE!** Take the time to review the candidates' positions and visions on what they want to accomplish. Your decision will not be easy but should be informed. Ask the questions and satisfy your concerns. The club's future and survival may very well depend on your vote. Please get involved in this process. Past elections have yielded less than 20% of our membership voting. I know we can do better! PLEASE VOTE! VOTE! VOTE!

Anytime you have any questions or issues please, let me know.

Until my next message, I wish you all the best.

Sincerely,

Jerry Vergatos President

vergatos@msn.com 720-939-2848

## Formation of a Membership Committee

#### **Membership Committee**

By:Jerry Vergatos LM-8093-241

Date: 2/6/18 3:52 pm

Greeting to all CCA Members

The Board of Directors has approved the formation of a Membership Committee to be headed by Rick Timmons. The purpose of the committee is to explore and implement new ways of attracting new membership to the club. Rick has graciously offered to assist in this endeavor as he had previously stated in his article in our club magazine. Rick feels that his expertise and knowledge of such activities will be a great help to the club. He will be asking for volunteers to help them and he will be working with Richard Huber our Membership Director to coordinate all efforts in a productive way. Anyone wishing to be involved is encouraged to contact Rick at his e-mail: rtimmins@yahoo.com

Jerry Vergatos LM 8093-241 President

## **Members Corner**

Jerry Vergatos LM 8093-241

Welcome club members to this edition of Member's Corner. In this edition, I'm featuring Rich Burgel. Rich is the owner of Lost Vegas, a collectibles store located right here in Las Vegas. If by chance, you have never been to his store, you are surely missing out on a unique experience. You literally are stepping back in time. From what I have seen, there is something for everyone. I have found his personality to be very engaging and as he has stated, "politically incorrect" He has gotten more involved with the National Club and the Local Club in a big way. He has our membership brochure on his front counter and is an avid supporter of both Clubs. Enough said, I present to you Rich Burgel.

JV: How long have you been in the club?

RB: Jerry, I really do not know – my member number is R-8816. I was a member 15 years ago and have recently rejoined the club.

JV: How did you become interested in the club?

RB: I was a lone wolf chip collector and thought I was the only crazy guy out there. I was born and raised in Miami Beach and my first chip was from the Capri Casino in Havana, Cuba. I still have it from my father who played there.

JV: What are your particular interests in casino memorabilia?

I love not only the old vintage chips, but the story behind the casino chip - who built it? Who owned and operated the joint? etc. I consider my self a 'half bass' amateur Nevada Historian.

JV: What advice would you give any new members just joining our club?



If I was starting out again, I would vertical market collect. RB: Meaning, I would focus on only one subject, type, or kind of chip or items. After you fulfill your bucket list, then select another topic or item to obtain. It is very easy to get out of control. We've all done it and then you get home and say, why did I buy this? It tough to be disciplined and stay the course.

Tell me a little bit about your personal life.

RB: Well, I come from a very large family of eight brothers and sisters, four boys born in Florida and four girls born in New Jersey the Yankees against the Rebels! I was born on Christmas Eve after my mother had four girls. Boy, was my father happy to finally see a boy! Yes, I was somewhat spoiled. I got married in Atlantic City, NJ to a beautiful young girl who was one of my Baccarat Dealers at the Claridge Hotel. We cashed out and moved west to beautiful Torrance Beach, California. No kids – just puppies!

JV: Where do you live now and how long have you been there? I retired from the Los Angeles area to Palm Springs at the RB: old age of 42. After about six months in beautiful Palm Springs, we got bored to death... (too guiet.) We found ourselves taking the motorhome to Las Vegas (Circus Circus RV Park) almost twice a month to play and explore the Las Vegas Valley. One day at the pool at the Mirage Hotel, we met a couple who just bought a big beautiful home in Spanish Trails on Tropicana Blvd. Well, after seeing that, my wife said...we are moving to Las Vegas! We sold our home in Palm Springs and I have been here ever since.

#### **Members Corner Continued**

JV: Tell us about your career.

RB: As a young man, I worked in New York City in the home furnishing business as a buyer, General Manager of a retail chain. Relocated to Atlantic City to open all those new casinos. In Los Angeles, I worked in the Sales Department for Minolta Camera Corporation in their Office Automation Subsidiary. I did well and later obtained a Dealer Distributorship in LA and Orange Counties. After about twelve years of stressful LA business, we sold out to a publicly traded company and retired.



JV: What would you like to see happen concerning the future of our club?

We must get aggressive and spend funds on new memberships. If we do not grow the club....it will sadly RB: fade away.

JV: Tell me something that nobody in the club know about you.

I am a real animal lover. I spend time at my local animal shelter and donate money, materials and a little time. RB:

JV: What other hobbies are you interested in?

I am a member of the Mustang Car Club. I used to collect and restore both Studebakers and Corvettes - too big - too much time to handle - chips are much smaller and do not leak!

JV: Give me your top ten things you want to say about the club (10 being the least important and #1 being the most). RB:

- Thank Archie Black for his vision and organizational skills throughout the years. He is the Godfather of our hobby! We have great members from all walks of live. If you are a millionaire or just a blue-collar person – we are all equal with the love of the club and hobby.
- Every day, I learn something new or see something new pertaining to our club and hobby.
- We should all be ambassadors for the club give out your cards to promote our events, website, and hobby.
- Our club magazine is terrific what a bonanza to get this quarterly first-class publication.
- The silent volunteers who are behind the scenes all year long planning and putting things in motion that make us function well.
- Respect and fair dealing with each other. I think some bickering with the members has -almed down.
- More events are needed than just the big annual convention and the winter Casinorama Show here at Arizona Charlies. The club could do a charity event or an educational seminar event - things to get us noticed and in the news. Our past president, Sheldon has been on television a few times and the club has gotten great exposure.
- How about field trips the chapters can offer some type of fun field trips to explore, treasure hunt, etc.
- Know your fellow members and take an interest in what segment of our hobby they collect. Remember, we cannot dismiss someone's importance just because they collect other casino items instead of just chips.

Thanks for listening to my story and hope to see all of you crazies at the next convention to be held once again at the beautiful South Point Hotel & Casino here in Las Vegas! Take care. Rich Burgel

Jerry's Comments: This interview cannot tell you everything about Rich, but you can get a good idea where his heart is. He has contributed many items and time to the club and I thank him for that. Whenever I talk to him, he always has something to give me. His generosity can be infectious. He has a lot of great stories about everything and you could spend hours listening to them. His sense of humor is unbelievable. You would do yourself a disservice by not contacting him or visiting his store when in town. He can be reached at <u>cuinlasvegas@cs.com</u>.







## **2018 CCA ELECTION NOMINATION RESULTS**

The nominations for the 2018 CCA Officers and Board of Directors have been submitted and tallied. 21 valid nomination forms were received; none were voided.

One member received one nomination for Treasurer. Per the CCA Constitution, a member must receive two nominations to be eligible to run for Office.

The members shown below received a minimum of two nominations from current CCA members, per the requirements, for the CCA Board of Directors' positions shown.

#### **Vice President:**

lim Follis John Zoesch

#### Treasurer:

Steve Asrilant Jim Follis Mike Quinlivan

#### **Membership Officer:**

Richard Huber **Roy Nelson** 

Jim Follis and John Zoesch accepted the nomination for the Office of Vice President

Steve Asrilant accepted the nomination for the Office of Treasurer. Jim Follis and Mike Quinlivan respectfully declined the nomination for Office of Treasurer. Therefore, there will be no election for the Office of Treasurer. Steve Asrilant is unopposed, and we will request certification by a vote of the current CCA Board of Directors and Officers at the annual meeting on Saturday, June 23, 2018. Congratulations to Treasurer, Steve Asrilant!

Richard Huber and Roy Nelson accepted the nomination for the position of Membership Officer.

The Election Ballot is included in this magazine. The Postmark deadline is Saturday, June 2, 2018 with receipt by Saturday, June 9, 2018.

Respectfully Submitted,

BRUCE & MARY ANN MASSEY. CCA Election Co-Chairmen

#### Candidate Statements

#### Vice President

#### Jim Follis

Greetings, Jim Follis here, and I am running for the Vice President's position of our Club and I am respectfully asking for your vote. This coming August, I will be a 20-year member of the Club and after all this time, I do believe that many of you know me, or at least know of me.

From very early on, I have always been passionate of our Club and our hobby. I have served as a volunteer on many Club committees over these 20 years. From initially being the Assistant to Club Founder, Archie Black, in his capacity as the OTY Awards Chairman, to my present honor of being a Board member of the Club's Museum of Gaming History (MoGH).



I have written articles for the Club's Award winning magazine, spent countless hours running the Club's annual OTY Awards Program, including creating and maintaining the Club's Permanent Collection of All Past OTY Award winners. In short, I have always enjoyed being a part of our Club and I would now like to participate further by working with the Board to help lead us into the future.

While that future of the Club (and the hobby) may look rocky to some, I see growth! And that growth lies in the Internet, and the efforts of the MoGH. Bolstering both will drive us to greater membership numbers, and lead us to being a world-class presence in the education and preservation of Gaming History.

Our ChipGuide is by far the largest and most used resource the Club has on the internet. ChipGuide is a legacy passed on to us by our departed friend and Club Hall of Fame member, Greg Susong. ChipGuide now has over 180,000 images relating to gaming items and a myriad of other chips (as its name implies). While it is officially referred to as the "Greg Susong Digital Media Center", ChipGuide images and information are used and seen all over the internet. From the Club's Message Board, to Facebook, to the TheChipBoard.com to eBay, this resource is used by hundreds, if not thousands of collectors, sellers, and researchers, around the World.

I support, and will continue to support, the objectives of ChipGuide. This is already evidenced by my being a ChipGuide Admin, since it was first converted from Greg's efforts, by Charles Kaplan, to what it is today.

While ChipGuide is a virtual entity of the MoGH, I also support and will continue to support the MoGH's physical presence at various casinos and full-scale museums, currently in and around Las Vegas. That presence is currently at the El Cortez, the Plaza, the NEON Museum, Mob Museum and even the multiple Exhibits presented at the Club's annual Convention and Show, for which I am also the Chairman. At the time of this writing, Club President and MoGH Board member, Jerry Vergatos, my Club Co-Historian, Carey Burke, and myself established a fifth, fixed Exhibit at the Nevada State Museum, Springs Preserve, Las Vegas. This will be our largest Exhibit to-date, and I am a firm believer that Exhibits like this will keep our Club in contact with other historic associations, as is required by the Club's Constitution.

I think the point that I am trying to make here, is that I am devoted to the Club! I work hard to support it and would very much like to bring that enthusiasm to the Club's Board of Directors as its next Vice President. With your vote and those of other members, I pledge to continue my engagement and involvement in Club activities and to work with the Club's Board to enhance, promote and expand the Club's membership, internet presence and public visibility.

I thank you for your time and would very much appreciate your vote of support!

Jim Follis Life Member 3872-53

#### John Zoesch

Let me share with you my thoughts on why I think I would be a great Vice President who can help lead the Club and MOGH in the right direction. Recently questions have been asked about what the candidates can do to help take the Club to the next level and beyond. Here are a few answers to some of those questions.

I have been on the Clubs Board of Directors for the last 7 years as Treasurer so have seen and discussed hundreds of suggestions/ideas/complaints from the members. The Board has taken EVERY idea that was emailed to us or posted on one of the chip collecting boards and we discussed each of them at the Board meetings. Many times there were 50 or 75 items to discuss at each board meeting. Some of these ideas were great suggestions that we implemented. Some were just impractical. Many others were good ideas but just not able to be implemented because of cost or some other major problem. The point here is that I have looked at EVERY idea the 1200 member Club has come up with to help improve the Club and while we have done many things to



make the Club better there has not been any "silver bullet" that will solve all of the Clubs current problems.

With the falling Membership numbers it has been increasingly difficult to keep the books balanced. Membership is more than simple numbers for the Club. It includes attendance and dealers tables at the convention. The convention is our largest expense and money making opportunity. As Treasurer I think I have done an excellent job of making sure the books stay balanced by calling attention to problem areas. But that is getting harder to do. Since taking over I have renegotiated our magazine costs cutting them by \$10,000 per year and saving \$1,000 on the convention program printing cost. I also have been active in ensuring that we collect the money for ads placed in the magazine and program which was not always the case in the past. We also saved almost \$10,000 by moving the convention to the new space and cutting the convention video costs by \$1,500. At the convention we also had to cut some of the refreshments budget. It just isn't reasonable to pay \$4 for a can of soda or \$50 a gallon for coffee when we are fighting to keep the convention running at break even. Yes we will still have refreshments, they just will not be unlimited. We have also saved money by cutting back on the volunteer banquet cost which is a shame since the volunteers are one of the strongest foundations of the Club. If I become Vice President I will make sure to continue to monitor the Clubs financial status and push for continued savings. Of course I plan to help the new Treasurer get acclimated to the job.

In my mind the "silver bullet" that I mentioned earlier to solve a lot of the Clubs problems would be a \$1 million donation to the Club or MOGH. I know that sounds ridiculous but that is the amount we would need to get a brick and mortar museum running. Many of the suggestions made in the past involved applying for grants to fund our projects. The big problem there is that the people who issue such grants want you to have a brick and mortar operation going. This is also one of the reasons we changed the name from a Club to an Association since we will stand a better chance of getting grants in the future as an Association. As far as what we are doing now with the MOGH displays, I think they are a great start and should continue to expand. The MOGH account still has about \$100,000 in it so we can continue to fund and expand these mini-museums for quite a while. Until we can find a way to get \$1 million or so in the treasury we need to continue on our current course.

Another recent idea was to hire an Executive Director for \$75,000 per year. The problem there is that the club only has \$116,000 today in the two accounts available to pay such a person and continue to run the Club. And the overwhelming response to the recent story in the Club magazine was that few if any members would be willing to pay an extra \$75 per year to pay this person. This also would bring us to the slippery slope of who else would want their job to be paid instead of being a volunteer position? To put this into perspective, last year the Board decided not to raise dues simply because we did not want to lose more members. If they will not pay \$5 or \$10 more per year in dues to be a member they surely would not like an added surcharge of \$75.

Declining membership is one of the biggest problems we have in the club. Our members are, for the most part, old and getting older. What can we do to increase membership? I am not sure what more we can do other than try to get every member to help recruit new members. If one member in ten would recruit a new member every year our membership role would stop falling. That is not unrealistic. But as a group we have offered many inducements in the past to get new members with little results. Things like reduced first year fees, free chips, etc. The funny thing is we don't need more members just to help support the Club (since 80% of the dues just pays for the magazine there is not a lot left over) as much as to help the whole hobby. If we can get more people into the hobby then there will be more interest and demand for casino collectibles. That means stable prices for chips and other casino collectibles as well as more dealers and members at our conventions.

One question that was asked was what do we see for the convention in five years. We are locked into the South Point for three more years and then have to decide if we want to continue there or move somewhere else. There are several other properties that are as nice as the South Point and could accommodate us but each has it own disadvantages (no poker room, few restaurants, older property, etc). I was on the committee two years ago and looked at everything available and hope to do it again since there were some interesting alternatives to the South Point. Our dealer base has held pretty steady but if it falls more in the coming years then we may need to consider a smaller room to save costs. This year we are reducing the number of tables at each of the Clubs operations to save money. There have also been Board discussions concerning selling tables to non-casino related dealers and I have no problem with that. If a dealer wants to pay the fee and sell antiques or coins then I think it is okay. Each table brings in a lot of money to the Club and the various types of dealers could bring in people who would not normally go to a chip show. It is a win-win for the Club.

Social media has also been discussed and I think expanding it can be used to get our name out there. The ChipGuide is doing a great job getting our name exposed to the public with its almost 200,000 scans of casino related items. I know I have been pushing hard for three or four years to get our Club website completely rebuilt which I think is a most important step. Again the problem becomes money. We can pay a company to get us a new site but then we are stuck paying them a large fee every year to "maintain" it. Currently we have a volunteer working on the website but progress has been slow. Hopefully he will be able to take the website to the where it belongs.

In 2002 there were several Club Board members who guit suddenly. I was asked by then President Nate Pincus to become Vice President. I served on his board for a year during the Brass Core problem and spent hundreds of hours on emails during that trying time. In early 2009 I noticed that the club lost \$30,000 the previous year and I started asking questions as to why and what could be done to get the Club back on its feet. That led Doug Smith to appoint me as Treasurer when he won the Presidents job. I have held that job ever since. I feel I can do even more to make our club better in the future. I hope you can give me your vote as Vice President so that I can continue my work for the Club.

Thank you.

John Zoesch

#### Membership Officer

#### Richard Huber - LM-3053-226

I am running for another term as your membership officer. I joined in January 1997 and became a life member in May 2008. I became the membership officer in July 2014. This past year has been a challenge, not in doing membership things, but changing over all the documentation associated with the membership to the CCA. including complete revision of membership cards. The most challenging was the membership application brochure, with which I got the help of other members. This job I found out quickly was not a one man operation. I started email notification for renewals as a means to keep cost down and reduce membership officer's workload a little. Getting email addresses and members responding to them seems to be ongoing. I was also instrumental in getting on the ballot and passing a lifetime associate membership for any sponsoring life member. I am currently working with the other Officers to explore the possibility of expanding the new member packet to include more value. Another and more difficult project, again with help will be upgrading the out-of-date membership program used. I would like your vote please, but only if you feel I am the best qualified for this position.

#### **ROY NELSON**

I am asking for your vote for CCA Membership Officer and I believe that 'Membership Is Everyone's Job'. I believe that our Membership Officer should lead an aggressive and focused effort to grow our membership numbers. Maintaining the membership roster, processing applications, sending out reminder notices and similar activities are certainly important, but they should not be the focus of the office. Your Membership Officer needs to be laser-focused on the primary goal of building and maintaining our membership.

Your Membership Officer should take the lead in building a mindset with every CCA member that 'Membership Is Everyone's Job'. But merely saying and repeating it is only a start. Your Membership Officer needs to develop campaigns with incentives and provide support and recognition for those whose efforts grow our numbers.

So that our club remains viable we must address our membership crisis in multiple ways. One approach must address attracting new members to the CCA. A second approach must address the distressing number of memberships nonrenewal we face each year. My plans and ideas for attacking these issues have taken shape over the past couple of years. I believe that our club is facing a 'membership moment'. This is NOT a point in time where we can passively watch our numbers dwindle. Rather, we must choose NOW to work aggressively for its growth. I am running to be your Membership Officer so I can lead that aggressive and focused effort. I am asking for your vote and I am asking for your help. No one can do this alone, because 'Membership Is Everyone's Job'.

Here is a brief outline of some of my plans and ideas. Each of them will require planning, coordination and follow through. But that should be the focus of your Membership Officer.

#### **Recruiting New Members**

Without a growing and active membership clubs such as ours fade away and die a natural death. For the past few years only a handful of our members have been listed as recruiting a new member. We must grow more recruiters! One way to do that is to 'incentivize' our recruiting efforts. An outline of my plan looks like this:

#### **Our General Membership**

Each time a member recruits a new member they are given credits (\$) that can be used for club merchandise or toward their purchase from dealers at our convention. Dealers can turn these credits in and receive their value in cash.

#### **Local Casino Collectible Clubs**

We have 12 local clubs and not all members of these local clubs are CCA members. I want to bring them to the CCA by offering 10 month trial memberships at a reduced rate. Local clubs could even be in competition to see who can get the most trial memberships.

#### **Our Convention Dealers**

I think that our loyal dealers can be our greatest recruiters. I want to reward our dealers who recruit a target number of new members with a deep discount toward their table costs.

#### **Retaining Current Members**

Why do we have a large number of non-renewals? I'm sure the list of reasons is long.

- -Loss of interest in the hobby
- -Just forget to renew
- -Turned off by the negativity that occasionally raises its head on the chipboard
- -Maybe they don't see the value that they get from membership

We can't address all the reasons for non-renewal but I believe that we can do a better job of defining and communicating the added benefits CCA membership brings. I know what benefit I get but I hope to hear from all of you about the added benefits you get from membership so we have a response when asked, "Why join?" and "Why renew?"

Another way we can try to reduce our non-renewal rate is by doing a better job of recognizing membership milestones. Greater recognition at 1, 5, 10, etc. year anniversaries could go a long way to cementing the bond between the CCA and it members.

#### **Clear Membership Goals**

I think it was the Cheshire Cat in Alice in Wonderland who said, "If you don't know where you're going, it doesn't matter which path you take." Well, I think your Membership Officer must work with the Board and establish annual membership goals. These goals need to be communicated clearly and reported on quarterly.

Toward this end I would set June 1 of each year as the benchmark date for reporting our regular, life, associate and trial membership numbers. By setting a benchmark date we can provide a full report at the annual business meeting during the convention assessing where we are and how we've done in meeting our goals.

#### **Casino Collectible News**

We have an award-winning club magazine and it is underutilized in communicating membership issues. I intend to write a 'Membership Corner' column in the Casino Collectible News and use it as a forum that goes beyond listing new members. Along with listing new members, the 'Membership Corner' needs to report our progress toward established membership goals, report on how members are making a difference, and pose challenging questions as to why we are facing a membership crisis and what we can try to do to turn it around. The 'Membership Corner' must have a feedback loop so members' thoughts, ideas and suggestions have a place to be shared.

So those are some of my ideas and plans. But good plans by themselves are not enough. I believe that building and maintaining our membership cannot be done without dollars being dedicated to the effort. So, if elected, I will lobby, advocate and argue for the CCA Board to establish a specific membership campaign budget. Aggressive? Maybe, but I believe essential. But even good plans and funding are not enough. 'Membership Is Everyone's Job'! So, if I am your Membership Officer you can expect that I will call on each of you at one time or another to contribute to the work of building and maintaining our membership.

Now a little about myself. I live in Las Vegas with my wife, Kathy. Before retiring and moving to Las Vegas, I lived and worked in Santa Cruz, CA where I was that school district's Superintendent. I began my CC&GTCC/CCA membership 17 years ago and for the past 14 conventions I have served as the club's Property and Promotions Director. That's right, I'm the guy behind the club table who sells you convention chips, tee shirts and more. But along with making sure our display cases and merchandise get to the convention I have had the opportunity to meet and talk to hundreds of club members every year. Many of our conversations center around their concerns, hopes and suggestions for our club. People recognize that without a growing and active membership clubs such as ours fade away and die a natural death. I want to work with these folks to keep this from happening. And that is why I am asking for your vote for CCA Membership Officer.

Some have asked, "If you are elected Membership Officer will you continue as Director of Property & Promotions? Well, if the Board allows it, I certainly want to. I have spent many years getting this job running smoothly and successfully. know the commitment required, am willing to make that commitment, and believe that I can be effective in both roles.

As I said before, I believe that we are facing a 'membership moment'--a point in time where we can either be passive about our membership numbers and continue to see them dwindle or we can take a more aggressive and focused approach to growing our membership. I want to be the Membership Officer who leads this more aggressive and focused effort. I ask for your vote and look forward to working with you. Remember: 'Membership Is Everyone's Job'!

### FREE LIST OF \$1.00 CHIPS

Jerry Hoover (R-2572) 10655 Kinnard Ave #204 Los Angeles, CA 90024-5939 Phone 310-441-1171 E-Mail jhoover7777@gmail.com



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9777 Las Vegas Blvd. South, Las Vegas, NV 89183

EXHIBITION HALL C - Main Show Floor Times:

Thursday, June 22nd, 10:00am - 5:00pm (Early entry at 9:00am for pre-registered members)

Friday, June 23rd, 9:00am - 4:00pm Friday is industry day, FREE admission with casino employee ID!

Saturday, June 24th, 9:00am - 3:00pm No admission charge on Saturday!

Admission to show floor available with valid photo ID. \$10.00 on Thursday, \$5.00 on Friday and Free Saturday. Admission for all children 18 and younger is FREE any day when accompanied by an adult. Check in at the CCA Registration Desk prior to entry.



FIRST ANNUAL

IPRIL 30 M





A 26th Convention

## You Can have Your Cake and Eat It Too!!!

## Celebrating Thirty Years of CCA at our 26th Convention

By Steve Palumbo

This year's CCA Convention is only a few months away and who says you can't have your cake and eat it too!!! Well you can. With the CCA celebrating its 30th birthday, and the CCA Convention celebrating its' 26th. There are most definitely two birthday cakes on the table. That's a lot of candles to blow out. And a lot of calories. And most definitely a lot of fun.

Following in the footsteps of many great past conventions I believe that this one will be another year to celebrate at The World's Greatest Casino Collectible Show.

#### **CONVENTION LOCATION:**

For our tenth consecutive year, the South Point Hotel, Casino and Spa, located at 9777 S. Las Vegas Blvd., Las Vegas, NV, will be our host hotel. As those of you who have been there before know, the South Point property is a beautiful hotel with an easy-access show floor, an extraordinary casino floor with lots of good slots and table games, several reasonably priced restaurants, a pool, a wonderful spa, 64 lanes of bowling, a 16-screen movie complex, a fitness center, a barber shop, a gift shop and a state-of-the art equestrian center for when you need a break from the excitement of the convention! Also, the South Point operates a free shuttle to the Town Center Mall and provides a nominalfee shuttle to various Strip locations.

#### SHOWROOM HOURS:

Thursday June 21<sup>nd</sup> 10 am to 5 pm General Admission (Early Entry at 9:00 am for those who Pre-Registration)

Friday June 22rd 9 am to 4 pm General Admission Saturday June 23th 9 am to 3 pm General Admission

#### PRE-REGISTRATION BENEFITS:.

When you Pre-Registration you are provided the following benefits:

- -1 hour Early Entry Admission (at 9 am) on Thursday, June 21rd
- General Admission is paid for all three days
- A \$2.50 Scrip Octagon Chip
- A Raffle ticket for the \$25 Scrip Plaque
- A Coupon for DISCOUNTED Club merchandise; OR, a DISCOUNT at the Club table; and, other items as avail-
- Able to participate in the Wednesday June 20th Evening Trading Session
- The cost of Pre-Register is \$20. Forms need to be postmarked May 18, 2018

#### SHOW ENTRANCE FEES:

\$10 for General Admission Thursday June 21<sup>nd</sup>:

\$5 for General Admission Friday June 22th:

Saturday June 23th: FREE ADMISSION

Admission for all children age 18 and younger is FREE every day but children must be accompanied by a paying adult. For children age 12 and under, a special "Junior Collector" packet will be available. However, you must list their gender and age on the Pre-Registration form so that appropriate items may be provided for your child/children.

#### **CONVENTION ACTIVITIES:**

Scores of Dealer tables Club merchandise - with our NEW LOGO The Blackjack tournament this year will begin at 9 PM on Wednesday, June 20

The Gene Trimble Memorial Poker Tournament will be held on Friday, at 6 PM

A BANQUET -- Dinner will be a Mediterranean Style Buffet featuring flank steak, chicken, and salmon.(with a 50/50 raffle)

Both a silent and live Auction

Educational seminars

COMPETITIVE and non-competitive Exhibits Well-earned and much-coveted awards -- includ ing your chance to vote on the "People's Choice:"

Multiple MEMBER-ONLY trade sessions

Perhaps best of all -- the camaraderie of getting together with fellow gaming collectible enthusiasts to trade memorabilia, stories and friendship.

#### HOTEL RESERVATIONS:

The South Point Hotel sells out most weekends, so please make your reservations early. The Club has secured favorable room rates of just \$65 per night Sunday through Thursday and \$105 per night for Friday and Saturday. Each room comes with a 42" flat screen LED TV, Point Plush mattresses and in-room Wi-Fi. Wi-Fi is included in your room fee and the resort fee is waived WHEN you register under our room block (a savings of \$21.00 per night).

If you are coming to Las Vegas early or staying over after the convention, our room block runs from Sunday, June 17th through Monday, June 25th. Call the toll-free reservation number at 866-791-7626 and use the Club's special booking code of "CAS0618."

Alternatively, you can go directly to the South Point's online reservations. No matter how you register, please be sure to identify yourself as part of the CAS0618 room block for the "Casino Chip & Gaming Convention 2018". This will assure that you get the discounted room rates AND that the Resort Fee will be waived!



You can also go to the Club website (www.ccgtcc.com) and select the link on the left-hand side that says "2017 Hotel Booking." These room nights are extremely important to keep our facility costs down, and they help with negotiations for convention space in future years. Support your Club, stay in a great room, get free in-room Wi-Fi and your resort fee waived and have easy access

to all events that our convention and the South Point has to offer!

From the South Point, you will be a short ride from several world-class indoor and outdoor shopping venues, a large outlet mall, an antique mall and, of course, the Fabulous Strip! There are many great attractions in



Las Vegas, including the High Roller at the LINQ between the Ling Hotel/Casino and the Flamingo; the recentlyexpanded shopping Bazaar at Bally's; The Mob Museum and the Slotzilla Zip Line downtown.

#### The Museum of Gaming History

While you're in Las Vegas, please make a point to check out the MoGH displays at the Mob Museum, the Neon Museum, the El Cortez and Plaza Hotel and Casinos. Don't forget our new exhibit at the Nevada State Museum at Springs Preserve. These Exhibits are great representations of what our Club is all about and contain all sorts of historical memorabilia on-loan from many of our members.

The MoGH will have a big presence at our Convention again this year. So, please remember to stop by the MoGH tables for the latest MOGH news, MOGH Merchandise and, especially, the MOGH convention exhib-

#### PRE-REGISTRATION and REGISTRATION PACKET PICK-UP:

For your convenience, a Pre-Registration Form is included again in this magazine. Please be sure to Register by May 18th and send your Registration Fee and completed form to:

> George Dmitrevsky 2222 Foothill Blvd., E-160 La Canada, CA 91011-1456

Pre-Registration packets can be picked up at the Registration desk at the South Point Exhibit Hall Box Office on Wednesday, June 20, 2018, between 9:00 AM and 4:00 PM ONLY, and during regular registration desk hours on Thursday, Friday and Saturday. There will be multiple lines, separated alphabetically to help make the process fast and smooth.

Your pre-registration envelope will contain your show badge, banquet tickets (if ordered), poker and blackjack confirmations (if participating), a \$2.50 octagon scrip chip (snapper), and the special coupons and giveaways identified above. Remember - if you are attending the Trade Sessions or Banquet on Wednesday, you must pick up your registration packet before Registration closes at 4 pm that day!

Each person must pick up his or her own packet using a photo ID with address. Packets will not be mailed to non-attendees. Children under age 18 will not be charged for show entry when accompanied by a paying adult. Therefore, pre-registration for them is not required.



#### EARLY-BIRD COCKTAIL HOUR and BANQUET (Wednesday, June 20, 2018):

If you haven't attended the banquet before, well, what can I say, other than, You Really Should. It's a great chance to meet old friends and to make some new ones. We'll have a great time. Our guest speaker for the evening will be Ted Whiting; Vice President Of Corporate Surveillance; MGM Resorts. It should be interesting to find out how they watch us. We're going to have a wonderful Mediterranean Style Buffet. They'll also be award presentations, raffles, and guest speakers. Did I mention a great dinner? You won't want to miss it.

The Club's Early-Bird Banquet will begin with a Cocktail Hour, featuring a Cash Bar at 5 pm. Non-members may attend the Cocktail Hour and Banquet, IF accompanied AND paid for by a paid member.

### The Mediterranean

Caesar Salad with Homemade Croutons and Shaved Parmesan Asparagus Spears and Pancetta with Lemon
Vinaigrette Marinated Mushroom Balad Pasta Salad Caprese with Jomato and Basil

> Pan Seared Chicken Angelo Balmon with Piccata Bauce Flat Iron Steak Pizziola

Pasta Primavera Fire Roasted Garden Vegetable Medley Chef's Relection of Fresh Rolls and Butter

Chocolate Fantasy Cake Jiramisu Galliano Cheesecake Regular or Decaf Coffee or Jea

NO tickets will be available at the door for the Cocktail Hour and Banquet; so, if you want to "mix and mingle"

at the Cocktail Hour and Banquet, you need to PRE-**REGISTER** for the Banquet! The cash bar will be open to Banquet attendees only. Business casual dress is appropriate.

There will be a 50/50 Raffle as a fund-raiser for the Club.

They will start selling Raffle Tickets at 5 pm, during the Cocktail Hour prior to the Banquet. The tickets will be \$1 each or 6 for \$5. Buy lots of tickets and increase your chances to start the Convention as a winner!

#### EDUCATIONAL SEMINARS:

As our Club's Educational Director, Jim Kruse has scheduled some great seminars again this year - two on Thursday and two on Friday at 8 am and 3 pm each day. We hope that you will be able to attend some, if not all, of these seminars as they fulfill the educational purpose of our Club in a most interesting, fun and personal way! Seminar Schedule will be:

Thurs 8:00 AM Ed Hertel Illegals Thurs 3:00 PM Chris Carlson Colorado Gaming

Fri 8:00 AM Fred Tenney Gambling Post Cards Fri 3:00 PM Charles Kaplan The Chip Guide

#### "OTY":

Voting for the Chip of the Year (COTY), Token of the Year (TOTY), Silver Strike of the Year (SSOTY) and Slot Card/ Room Key of the Year (CKOTY) has officially closed. But, you'll have to wait until the Convention to learn who the winners are! Jim Follis, "OTY" Chairman will announce the winners of the four (4) "OTY" Award categories on the Showroom Floor (EXHIBIT HALL D) at 12 noon on Friday, June 22<sup>nd</sup>.

#### EXHIBITS and the "PEOPLES' CHOICE AWARDS":

Although the votes have been cast for the "OTYs," you still have an opportunity to vote for your favorite COMPETITIVE exhibit at the convention! Personalized exhibits are often the highlights of the Convention and all members are encouraged to enter an exhibit. The exhibits that members display show their collecting specialties and interests, and can either be competitive (i.e., eligible for an award) or non-competitive. Competitive Exhibits are voted on by the Convention attendees and those that receive the most votes receive awards, which are aptly named, "The Peoples' Choice Awards!"

Members can start voting as soon as the Show Room Floor/Exhibit Hall "D" opens on Thursday, June 21st. Voting will continue until Saturday, June 23rd. Jim Follis, Exhibit Chairman, will announce the winners of the "PEOPLES' CHOICE AWARDS" on the Showroom Floor (EXHIBIT HALL D) at 12 noon on Saturday, June 23rd. Please contact Jim Follis at exhibits@ccgtcc.com to enter.

The Club will provide display cases for your exhibit at no cost. Past exhibits have included chips, tokens, silver strikes, ashtrays, belt buckles, dice, money clips, casino and/or hotel history, security badges, vintage casino dinner, glassware, menus and much more. These Exhibits are many members' favorite part of the convention as we all enjoy seeing what our fellow members collect!

#### BRUCE LANDAU MEMORIAL AUCTION:

This year's auction will be held on Thursday evening, June 21st starting at 7 pm, and should again prove to be a memorable part of the Convention. This Auction is the Club's largest fundraiser and, whether you place your bid in person or on-line, your bidding helps the Club. The



Auction offers a great selection of affordable pieces along with rare items. You may not even know you want/need something until you see it!



Auction Chairs David Spragg and Jay Sands have put together an excellent list of lots that can be viewed on the show floor prior to the opening gavel drop by our entertaining auctioneer, Tyrus Mulkey. Included in the lots will be some lower and medium priced items as well as those much-

sought-after rare finds.

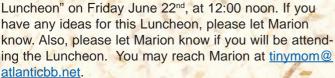
Stop by the Auction Tables on Thursday to view the auction lots. Please remember - although the Live Auction starts at 7 pm on Thursday, June 21st, the Silent Auction closes Thursday afternoon!

David Spragg will make the auction catalog available on-line at the Club website sometime around mid-May. This is a real boon for those who can't attend the

Auction in person! If you want a printed version, please contact David Spragg at David.Spragg@ Marlowcasinochips.com.

#### LADIES' LUNCHEON

Marion Engels is once again arranging reserved space at the South Point Buffet for a "Ladies'



Annual Business Meeting on Saturday at 8 AM

#### BLACKJACK TOURNAMENT and THE GENE TRIMBLE POKER CHALLENGE

Our table game tournaments will once again be held at the South Point in their respective locations on the casino floor and poker room. The cost for each of the tournaments remains the same as last year: \$70.00 for the Blackjack Tournament and \$90.00 for the Poker Challenge. Because of Nevada Gaming Regulations, NO on-line payments for the tournaments can be accepted. Payment for the tournaments MUST be made by check and mailed in with your 2018 Convention Registration Form.

Blackjack Tournament will be on Wednesday, June 20<sup>™</sup> starting at 9 PM.

The Gene Trimble Poker Challenge will be on Friday, June 22<sup>nd</sup> starting at 6 pm.

#### MEMBERS ONLY TRADE SESSIONS:

We have several Member-Only trade sessions planned throughout the four days. All trade sessions will be held in one of the rooms across the hall from Exhibit Hall D. Be sure to check the signage and your convention program for times and exact locations.



Please keep in mind that selling is not permitted during trading sessions and those who sell rather than trade will be asked to leave the trade sessions. Make sure to wear your convention badge, as it is a requirement for all attendees. YOU MUST BE PRE-REGISTERED IF YOU WANT TO ATTEND THE WEDNESDAY TRADE

#### SESSION, WHICH WILL OPEN AT 9:30AM.

The "Last Dance" Trade Session will be held on Saturday, June23rd from 7 pm until 11 pm. This will be your last chance after the showroom floor closes to trade for that last chip, token, silver strike, room key or slot card for your collection.

#### **VOLUNTEERS:**

We want to thank Belinda Hixon for volunteering to serve as the Convention Coordinator for Volunteers this year. Volunteers are critical to making our Convention possible!

Please sign up to spend a few hours helping with set-up and (especially) tear-down, the Auction, the promotions table, the membership table and the



Museum of Gaming History table and other areas where a smiling face and a helping hand are more than welcome!

We need volunteers for many jobs including: loading and unloading the merchandise truck before and after the show; helping with set-up and tear-down;

working at registration and the promotions, membership and Museum of Gaming History tables; and, helping our Treasurer after the Auction with bidders' lots. With the exception of the first day when shifts may be longer, shifts are usually two hours each and no special training is necessary - just bring your enthusiasm, dependability and sense of responsibility! If you can spare some time immediately following the end of the Convention, teardown is very critical as we must get our Exhibit space empty and ready for the South Point's next convention.

If you are interested in volunteering some time to our Club, please contact Belinda Hixon at txbel711@aol. com or at 817-475-9024

Volunteering not only helps the Club but is a very good way to meet new people and make new friends. Volunteering for even a few hours makes a BIG differI have always viewed the show to be a great opportunity to socialize, meet new people, attend some great seminars and find some great collectibles. We will also have our yearly poker and blackjack tournament. We are moving the blackjack tournament to 9 PM Wednesday night so that more people will have the opportunity to attend.

We are going to have a bigger hall this year and that should create room for more tables and wider aisles. If you would like to rent a table please contact me for information and details: Steven Palumbo stloathome@aol.com

What could be better than staying at the great South Point casino, in sunny Las Vegas. A great casino, plenty of fine restaurants and entertainment. In addition, the best part of all is the fantastic casino collectibles show.

Come help us enjoy the CCA's 30th birthday and the world's greatest casino collectible shows 26th birthday.



Who Says You Can't Have Your Cake and Eat it to!!! Well now you can. Come help us celebrate and blow out the candles.

Images provided by ChipGuide

### 2018 Convention Volunteers Wanted!

#### Did you know...?

The convention is powered by volunteers?

It takes over 100 people to make the convention work?

Jobs run the gamut from loading and unloading trucks to monitoring trade sessions?

Shifts (with a few exceptions) are only 2 hours?

Those two hours can make your convention experience even more enjoyable?

No experience is necessary?

Volunteers are invited to a special, volunteer's only reception?

You'll interact with people you may have talked to or traded with but never met?

#### We need help at:

- Membership Table
- **Promotions**
- MOGH
- Raffle Table
- Auction
- Casino Floor Exhibit
- Set-up / Tear Down
- Loading / Unloading with Roy (the day before and day after the convention
- Dealer Loading / Unloading
- Trade Sessions
- And MORE!

Contact Belinda Hixon by email at: txbel711@aol.com or by phone at 817-475-9024 to volunteer or for more information!

My first time volunteering at a convention, was last year's 25th Annual Casino and Collectibles Convention. I decided to volunteer, while my husband had business to take care of. Since it was our own 25th anniversary, we made an entire vacation of the trip out, traveling on the road and visiting Indian casinos on the journey, back

and forth from New Jersey. Volunteering was a way to occupy my time while Steve was busy. Extra hands are always needed somewhere. I urge anyone who accompanies a spouse/partner to give some time, especially if you are like me and have to have something to do. I got involved to learn more about how my husband



spent his time. What was he so passionate about? Now I was learning what he was talking about. Maybe I could find a gift for him at the convention. Perhaps, you are a member but not a speaker nor vendor. Those that you came to see are too busy to talk to you. Therefore, I ask you to consider giving an hour or two and help with "running", setup, breakdown, pack up, assisting the treasurer with the auction and any number of things that make the convention run seamlessly. You would be getting your opportunity to talk to the others. No special training needed. In the meantime, if you're not the hobbyist, you would be learning more about the hobbyist in your life and what this passion involves. Consider this as a "couple"

I was asked if I could help with registering visitors to the convention. The registration desk was outside the convention floor. I spent two hours one afternoon and two hours one morning. The task was fun because I met visitors from varied backgrounds and interests. I really enjoyed the conversations and socialization. Hobbyists

came to the convention, sharing stories about the many visits to Las Vegas and other casinos inside and outside of the United States. Hotel guests found something else to do and came because they saw the signs for the convention. They didn't realize how much casino stuff exists. Some visitors were new to Las Vegas and wanted to find out as much as they could to take in as much of their Las



Vegas experience as possible. Other attendees have frequented Las Vegas, made souvenirs of so many things and now wanted to narrow down their collections. Others asked what to do with chips from casinos that had closed, imploded, or changed ownership. Many came to find out the value of chips and differ-

ent kinds of memorabilia, left as part of an estate. One such gentleman, who was cleaning out his father's house, was a retired Navy commander. It was fascinating to speak with him. Visitors brought some interesting things, especially promotional items, thinking they were of some value. Volunteers share a camaraderie, making the time pass quickly. Tasks, then, don't feel as though they are too much work.

Volunteers often get passes or discounts. I was delighted to get a pass to The Mob Museum, the National Museum of Organized Crime and Law Enforcement, located downtown. Having a teaching background, I could see a few lessons to share with other teachers. Lastly, another benefit of giving your time is attending the volunteer reception, featuring an outside speaker. Therefore, I ask that you give some time to the convention. I did without knowing what was involved, enjoyed the experience and am willing to do it again this coming convention.

To volunteer, please contact the Volunteer Coordinator, Belinda Hixon at txbel711 @aol.com.

### Your magazine needs your help!

We hope you enjoy your magazine....we need help getting articles.

No English Majors needed....We need your input: how did you start collecting, interesting stories while

## 2018 CONVENTION BLACKJACK AND POKER TOURNAMENTS

David Sowell, Tournament Director

#### BLACKJACK TOURNAMENT AND POKER CHALLENGE

The Board of Directors unanimously voted to approve renaming the poker challenge. The poker challenge will now be referred to as the "Gene Trimble Memorial Poker Tournament." The request was submitted by Jim Follis.

As in the past, both the blackjack tournament and poker tournament will be held at the South Point in their respective locations on the casino floor and poker room during the annual convention. The tournaments are open to current CCA regular, life, and associate members only, aged 21 years or older. Daily convention membership does not qualify for entry into the tournaments. Both tournaments require a minimum number of entries. Full tournament rules will be available at the tournaments. Registration for both tournaments must be done on the convention registration form and must be paid by check. The registration form is included in the club magazine.

#### NEW TIME for BLACKJACK

The blackjack tournament this year will begin at 9 PM on Wednesday, June 20th. The entry fee is \$70 per player. Each player receives 3,000 NCV tournament chips each round. The bet limits are: 25 minimum / 3000 maximum. Final-round players win a portion of the net price pool which is dependent upon the number of players. The number of rounds played will be determined by how many participants sign up. Players may sign up at the convention, but as always, it is on a first-come first-served basis. Tables will be consolidated between each round of the tournament.

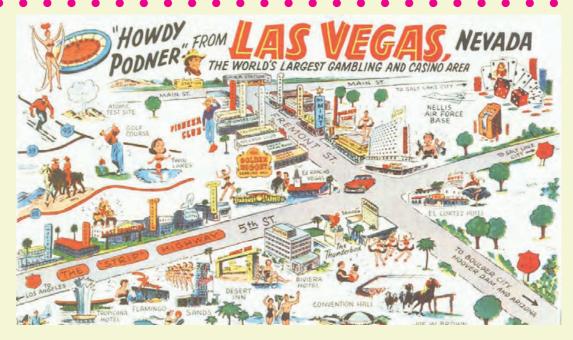
The Gene Trimble Memorial Poker Tournament will be held on Friday, June 22 starting at 6 PM. The entry fee is \$90 per player. Each player receives 5,000 in NCV tournament chips. The format will be no limit Texas Hold 'Em. Blinds start at 25 - 25 and limits and antes increase each period of play. Minimum bet and raise increments are equal to the big blind, unless all in. Tables and seats will be assigned prior to the start of the tournament. If seats for the poker tournament are still available, players can sign up at the convention prior to the start of the tournament. But as always, it's on a first-come first-served basis. Tables will be consolidated periodically throughout the tournament. Finalists will be paid in the order of finish based on the number of players

Please join us for a great time and register early so that we can get a good idea of how many participants will be at this year's tournament.

A special set of souvenir chips may be purchased at the tournament at a discounted rate from David Sowell, our tournament director, or at the club table during the convention. If you have any questions about either tournament, please e-mail David at david.sowell@verizon.net.

### A Brief Guide to Classic Strip Casinos of the '40s, '50s & '60

by Dick Bartley (LM-5316-201)



Thumbnail sketches, snapshots, and vintage chips from 18 legendary casinos that made the Las Vegas Strip famous from the 1940s through the 1960s

Aladdin 3667 Las Vegas Blvd. S 1966-1997



The Aladdin started out in 1963 as a hotel called the Tally-Ho. It was purchased by the King's Crown Inns of America Corp. in 1964. King's Crown was unable to gain approval from Nevada Gaming to open a casino. They sold the prop-



erty to Milton Prell who opened the Arabian-themed Aladdin Hotel & Casino on April 1, 1966. The Aladdin closed its doors in 1997 and was imploded the following year. A brand new Aladdin Hotel & Casino was constructed and opened in 2000. Seven years later the property was sold and rebranded as Planet Hollywood.





**Caesars Palace** 3570 Las Vegas Blvd. S 1966-present

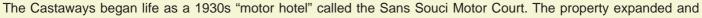
Caesars Palace was the brainchild of Cabana Motel owner and developer Jay Sarno, a man who dreamed of bigger



things - specifically, a luxurious resort-hotel-casino themed upon the glory of the Roman Empire. With financing from the Teamsters Central States Pension Fund (controlled by Jimmy Hoffa), Sarno constructed his resort on an empty plot of desert directly across the Strip from the Flamingo. Opening night was August 5, 1966, and with a seemingly endless parade of new hotel towers, Caesars Palace continues expanding to this day.



Castaways 3320 Las Vegas Blvd. S 1962-1987





by 1955 was renamed the Sans Souci Hotel & Casino. By 1962 the Sans Souci had added a 1500 gallon aquarium to the casino bar and been rebranded as the Polynesian-themed Castaways Hotel & Casino. Howard Hughes acquired the property for \$3 million dollars in 1967 when he was snapping up casinos left and right. Steve Wynn bought the Castaways and had it demolished in 1987. Two years later he opened the Mirage on November 22, 1989.



#### **Circus Circus** 2880 Las Vegas Blvd. S 1968-present





After masterminding Caesars Palace in 1966, the second act in the Jay Sarno story was Circus Circus, which opened to the public on October 18, 1968. The original building looked like a

giant "big top" circus tent and included no hotel rooms – just a casino. Sarno took the circus theme just as far as it would go, with trapeze artists performing over the heads of gamblers, a carnival games midway, and even an elephant occasionally walking the casino floor. Part of the 1971 James Bond movie *Diamonds Are Forever* starring Sean Connery, was filmed at Circus Circus.





**Desert Inn** 3145 Las Vegas Blvd. S 1950-2000

Former craps dealer and gaming executive Wilbur Clark began work on the Desert Inn in 1947. His \$250,000 stake was quickly exhausted and for two years Clark struggled to borrow enough money to complete and open the property. Financing finally came from Cleveland illegal gambling czar Moe Dalitz, and Wilbur Clark's Desert Inn opened on April

24, 1950. Steve Wynn bought the



Desert Inn in 2000 and demolished the property to make room for his Wynn & Encore Hotel Casinos which occupy the site of the old D.I. today.





**Dunes** 3650 Las Vegas Blvd. S 1955-1993

The Dunes was part of the mid-1950's Las Vegas casino construction boom that included the Riviera, the Stardust, the Tropicana, and several others. The developers were Al Gottesman & Joe Sullivan, but they turned to the Teamsters Central States Pension Fund for financing to complete the project based on an Arabian Nights theme, The Dunes opened May 23, 1955 and featured a golf course plus a 35 foot tall fiberglass statue of a sultan over the main entrance. The property was imploded in 1993 to make room for the Bellagio.





When businessman and hotel owner Thomas Hull opened El Rancho Vegas on April 3, 1941, it was the largest hotel in Las Vegas. The ERV was the first resort-hotel-casino on Highway 91, which would become known as the Las Vegas Strip. Beldon Katleman purchased the property in 1947 and expanded the casino to become the largest in Nevada at that time. Among the famous old-school entertainers who performed there were Joe E. Lewis, Sophie Tucker, and Jimmy Durante. El Rancho Vegas mysteriously burned to the ground on June 17, 1960.





El Rancho Vegas 2500 Las Vegas Blvd S 1941-1960



**Flamingo** 3555 Las Vegas Blvd. S 1946-present

It wasn't the first, but the Flamingo was surely the most legendary hotel casino ever to open on the Las Vegas Strip. Initially developed by Hollywood nightclub owner Billy Wilkerson in 1945, the project was soon taken over by gangster Benjamin 'Bugsy' Siegel, and after numerous delays and cost overruns, the Fabulous Flamingo finally opened on December 26, 1946 with entertainment by Xavier Cugat, Jimmy Durante, and Rose Marie. Siegel was murdered in June 1947 and the Flamingo has



been through numerous ownership changes in its history.



#### Hacienda 3950 Las Vegas Blvd. S 1956-1996







Construction of the Hacienda Resort Hotel & Casino got underway in 1953. At the time the project was known as the Lady Luck. The original developers ran out of money and were denied a gaming license so, hotel owner and travel writer Warren 'Doc' Bayley stepped in, completed the project, and opened the Hacienda on October 17, 1956. The property changed hands many times over the years, finally closing in 1996 when the Hacienda was imploded to make room for the Mandalay Bay Hotel Casino, which opened in 1999.







**Last Frontier / New Frontier** 3120 Las Vegas Blvd. S 1942-2007

The Last Frontier became the second resort-hotel-casino on the Las Vegas Strip when it opened in 1942. The property was renamed the New Frontier following a major renovation in the mid 1950's and when Howard Hughes acquired the joint in September 1967, it was rebranded the Frontier Hotel. Phil Ruffin bought the resort in 1998 and changed it back to the New Frontier. Ruffin had big plans for the property: a San Francisco theme, a Montreux jazz theme, a New York Plaza Hotel theme. None of them came to pass and the New Frontier was imploded in 2007.

Riviera 2901 Las Vegas Blvd. S 1955-2015





being proposed in 1952 as a hotel casino called the Casa Blanca, the renamed opened its doors on April 20, 1955. It was the ninth resort and the first high-rise hotel Las Vegas Strip. Law enforcement long suspected the Riviera of having hidden mob ment throughout the '50s & '60s. Some of the famous entertainers who performed at

the Riv were Liberace, Debbie Reynolds and Dean Martin (who was a 10% owner from 1969-1972). The Riviera closed its doors in May 2015 and was demolished the following year.



**Royal Nevada** 3050 Las Vegas Blvd. S 1955-1959





Work on the Royal Nevada began in 1953 when hotelman Frank Fishman first announced the project and began lining up financing. Fishman was unable to get a Nevada Gaming License and was squeezed out of the project by some of his partners. Complete with a

giant crown over the entrance, the Royal Nevada finally held its grand opening on April 19, 1955. In October that year Bill Miller (ex of the Sahara) bought a controlling interest in the property but business never really caught on and the Royal Nevada was absorbed by the Stardust in 1959.



Sahara 2535 Las Vegas Blvd. S 1952-2011





Before it became the Sahara, a gaming establishment called Club Bingo occupied the site just south of the dividing line between the City of Las Vegas and Clark County. Milton Prell opened the Moroccan/

Arabian themed Sahara Hotel Casino there in 1952. The property's most famous attraction during the '50s and early '60s was the legendary lounge act Louis Prima & Keely Smith. Jerry Lewis held his MDA Labor Day Telethon there for many years. The Sahara was renovated and reopened in August 2014 as the SLS Hotel & Casino.





With its gala grand opening in December 1952, the Sands Hotel & Casino became the seventh gambling resort on the Las Vegas Strip. Oilman Jake Freedman was the original owner, but hidden mob interests soon seized control. Frank Sinatra made his debut at the Sands in December 1953 and bought a few percentage points. The movie Ocean's 11 and regular performances by the Rat Pack made the Sands world famous. Sheldon Adelson bought the Sands in 1996 and demolished it to make way for a new mega-resort called The Venetian.



Sands 3355 Las Vegas Blvd. S 1952-1996



Silver Slipper 3100 Las Vegas Blvd. S 1950-1988





The Silver Slipper Casino opened inside the Last Frontier Village on the Las Vegas Strip in September 1950. It was briefly known as the Golden Slipper, before switching names and installing its famous revolving Silver Slipper sign. Gaming agents briefly closed the place down in 1964 after discovering organized cheating on the casino floor. Howard Hughes bought the Silver Slipper in 1968 and had the sign (which he hated) dismantled. The Silver Slipper was demolished in 1988 to allow for parking expansion at the Frontier Hotel next door.

#### Stardust 3000 Las Vegas Blvd. S 1958-2006

The Stardust was the dream of longtime gambler and gaming operator Tony Cornero. Construction began in 1954, but Cornero died (at a craps table) before the project was completed. Jake Factor assumed control, opened the Stardust on July 2, 1958, and leased the casino operation to Moe Dalitz. The early Stardust featured one of world's most famous electric signs, which included more than 7000 feet of neon tubing. The Stardust closed in November 2006 and was imploded six months later. Resorts World Las Vegas is currently being constructed on the site.









Thunderbird 2755 Las Vegas Blvd. S 1948-1976

Developer Marion Hicks and Nevada Lieutenant Governor Clifford Jones were the owners of the Thunderbird Hotel Casino, the fourth major resort to be built on the Las Vegas Strip. The Native American-themed Thunderbird opened its doors on September 2, 1948. Meyer Lansky and other mobsters were suspected of having hidden shares in the Thunderbird. Major Riddle bought the property in 1976 and renamed it the Silverbird. It was renovated and rebranded the El Rancho in 1982. The building was demolished in October 2000.



#### **Tropicana** 3801 Las Vegas Blvd. S 1957-present

The Tropicana was born when Miami hotel-man Ben Jaffe and his partner, Phil Kastel, bought 40 acres of land at the southeast corner of Las Vegas Boulevard and Bond Road (now Tropicana Ave.) in 1955. The property opened in April 1957 and just a month later, New York mobster Frank Costello was discovered by law enforcement to be in on the "skim" at the Tropicana. Ramada purchased the property in 1979 and spun it off to the Aztar Corporation a decade later, Penn National Gaming bought the Tropicana for \$360 million in 2015.







### BUSTOUTS, HOOKERS, GAMBLING AND OTHER FUN STUFF NEWPORT, KENTUCKY PART I

Jim Linduff

In previous articles we have looked at Clubs and Operators in the Northern Kentucky area concentrating for the most part on the major players and their operations during the "illegals" period of the 1940s through the early 1960s. People like Buck Brady, Pete Schmidt, Jim Harris and Artie Dennert were independents who owned places including the Primrose, Glenn Hotel, Hi-De-Ho, and Club Alexandria and tried to co-exist with the Cleveland Syndicate and their pals from New York who either built or took over the carpet joints: Beverly Hills, The Lookout House, The Flamingo (633) Club, The Yorkshire and The Merchant's Club. All of these stories were a large part of national attention that dubbed Newport as "Sin City" and the area as "Little Mexico."

Of course, there were many other operators with stories who operated gambling locations under the radar of the big guys--as many as 150 bars and back room places where all kinds of mayhem took place ranging from horse books, dice, and card games to prostitution and murder, all under the "watchful eyes" of the local politicians and cops who often were on the pad of these very owners.

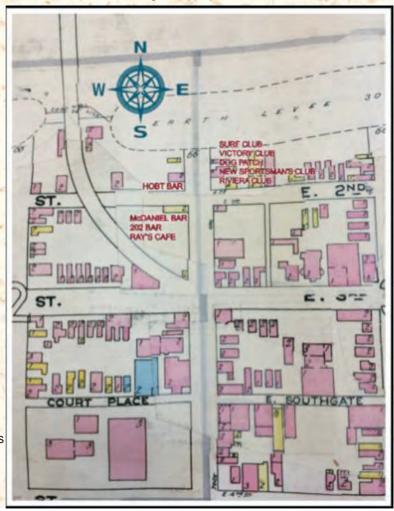
We will chronical just one corner of Newport, at 2<sup>nd</sup> and York Street in two parts. First we will look at the NE corner that housed several joints of various types, but all had gambling and prostitution with a murder or two thrown in. Next time, we will move to the SW corner catty-cornered across the street that housed some of the most scurrilous characters in Northern Kentucky and added muggings and even an abortion ring to their services. Recognize that these bars represent just some of many that flourished during the 1940s-1950s and unlike the large carpet joints, continued well into the

1960s and 1970s, perhaps relocated, active in their delivery of mayhem long after the reformers thought they had cleaned up the area.

#### NE CORNER, 2ND AND YORK STREET

The map below is a hand drawn fire insurance map from 1950 and shows the locations of the clubs in this study. Near the Ohio River and now some of the most coveted properties in town, this was part of the west side Bottoms area of Newport, primarily a Black neighborhood frequented by the brave and/or the stupid who looked for cheap booze and hookers along with some illegal dice games and the numbers policy slips thrown in. Frequented by the military personnel who were stationed in town, the clubs would variously appeared on off limits lists. Cops and city officials looked the other way and/or were paid off by the operators so the clubs basically did whatever they thought could make money. The north-east corner housed places like the Surf Club, the Victory Club, the Dog Patch and the New Sportsman's Club prior to succumbing to the revitalization of the-waterfront in the 1990s and the Newport Aquarium.

We will start by looking at a location one block east of our target area. This seems appropriate because for years prior to finding these ads and match books, it was assumed the Dog House was also at 2<sup>nd</sup> and York. Our story really starts here because the owners moved as described below.



#### DOG HOUSE

The ad is from 1941 and lists the address as Front Street and Monmouth, in the east end of the Newport "bottoms," an area featuring bars and brothels and an occasional shooting. The bar was in operation from the late 1930s until 1942 and was run by John Dehnert and Bill Kinsella, Jr. from families that had experience in the local gambling scene ranging from bookmaking to prostitution with gambling in between. Several articles in the early 1940s described robbing and beating of patrons. Soldiers on liberty were easy targets until the military declared the joint off limits in 1942.

A matchbook describes the action available at the Dog House. Chips from the club have never been found, not unusual for a Bottoms club. Cash was king there.



In June 1942, the Alcohol Beverage

Control Board voted to revoke the liquor license due to several incidents that took place at the Dog House involving young girls permitted to frequent the club, primarily to "interact" with the soldiers who spent time there. This story from the Kentucky Post clearly describes how the media dealt with the Black population when featured in their articles. The chief witness in the hearing was Miss Elizabeth Cohran, a Kentucky County Juvenile Officer. She stated that she visited the Dog House on two occasions, where she found juveniles-some as young as 14-dancing and drinking.

From the article she related "Cincinnati authorities called to her attention a 19 year old girl who had been associating with four Negro men, and the girl said that she had an illicit relationship with a Negro member of the orchestra that operated in the Dog House." When she visited the club she found "several young girls drinking and doing a vulgar dance, a sort of Hawaiian music or snake dance accompanied by a Negro orchestra."

During that timeframe and into the 1950s, Blacks always had the word Negro attached to their names to differentiate them from their White counterparts, and stereotypical descriptions were often made to describe dancing, walking, etc.

After the owners vigorously denied any infractions, the Board denied reinstatement

of the license because the area

was on the area designated for a new floodwall and was almost worthless anyway. This area was totally under water during the 1937 flood of the Ohio River and was scheduled to receive an earthen levee later in the year. Below is a picture of the area during the flood. The club shut down and the next phase of the Dog House / Dog Patch story began.



#### SURF CLUB

Forced to move, Kinsella and Dehnert located a couple of blocks west at 2<sup>nd</sup> and York Streets, still in the Bottoms, but a block off the river. Called the Surf Club, the joint continued the policies of the Dog House with all night booze, hookers and gambling.

Initially, most gambling was horse race booking, but the club expanded to dice and card games bringing in

Abe Bartel, a long time bookmaker in Newport, and Smokey Maggard, an ex-boxer turned

SUNDAY From 9 P. M. Till 2 A. M. saloon keeper. The timing of these moves is rather murky but at some point chips were intro-

THE SURF CLUB

The Best Place to DINE and DANCE

DANCING EVERY FRIDAY, SATURDAY and

Chips and tokens were ordered and used at the club, unusual for a Bottoms club, but not unprecedented.

Bla. Newport

HE PACE

HI 6415



Newport





The joint operated as the Surf Club from late 1942 until late 1946, but not without incident. In

May 1943, a woman listed as Florence Dee filed a suit against the club claiming she was attacked and assaulted by a

BARTEL'S / SURF CLUB 2nd & York Sts. 2ND & YORK Newport, Ky.

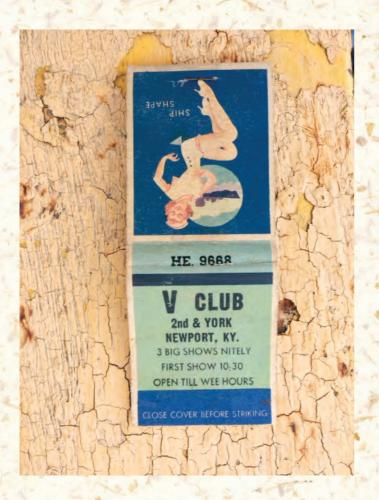
club employee while she was drinking and dancing, breaking her ankle and knocking her unconscious. At this time, Bill Kinsella, Jr. was serving in the Army and his father had taken over part ownership. Bill Sr. also was listed as the owner of the Horseshoe Bar, under investigation for a murder that occurred there a month earlier. A night manager shot and killed a patron on the premises but was exonerated by the police as an act of self-defense. Years later Gene Trimble, owned the bar, naming it the Mustang Bar.

In the suit at the Surf Club, other patrons, including Red Masterson, a mob character who ran the Merchants Club on 4th Street, another gambling den, testified that Ms. Dee had become abusive and the bartender was in the process of "removing" her when she fell and injured herself. The court agreed and no further action was taken. Smokey Maggard was enlisted to run the club, a curious decision based on his history of mayhem in Newport. In late 1946 the name was changed to the Victory Club

#### **VICTORY CLUB**

Little is known about the Victory Club timeframe except to say it was very short lived and was not without drama. Also known as the V Club, it looks from the description on the match book cover that it was a late night operation and similar to previous operations there, was a magnet for shootings, and muggings, and as such, was a nuisance to the neighbors. On December 23, 1946, our boy Smokey Maggard was involved in a gun-fight just outside the bar. Smokey claimed he was targeted while getting out of his car but was not hit. He returned fire and hit another ex-boxer, Red Koonen, in the groin. Petitions were pending against the bar for becoming a scene of many brawls and fights. The City of Newport suspended the license for six months.







#### DOG PATCH

After several months of shutdown, the location reopened as the Dog Patch in early 1948. Ads from 1948 suggest that Smokey Maggart was the owner of what was now the Dog Patch and it isn't known if Kinsella and Dehnert were still involved, but not much changed at the joint.

The shows appear to be larger, complete with strippers and a ventriloquist. Vivian Morgan went on to have reasonably successful career around the area, often appearing with Danny Asbury. But with Smokey around the operation, it was only a matter of time before trouble struck. The Sheriff's department raided several locations in September 1949 including the Dog Patch, where they impounded dice machines and other gambling paraphernalia and indicted Maggard. This time there was no way to wriggle off the hook and the club was closed for several weeks, then reopen with only a bar license in early 1950. The Dog Patch was just one of the clubs in Kenton County affected by the probe. The Merchant's Club, Club Alexandria, Glenn Rendezvous operated only their bars, shutting down the floor shows and, presumably, the gambling. In mid-1950, The Dog Patch was no more.



The property stayed closed for years and even in 1956, two new operators were denied a license by the Alcohol Beverage Control Board. In 1957, Bill Kinsella, Jr. bought the building for \$7,000, described as a one story concrete

block building. Finally in 1960, Screw Andrews bought the building from Kinsella and converted and totally rehabbed the facility to the New Sportsman's Club until it shut down in 1967. For a very short time in 1971 the club was known as the Riviera and featured a gay boy review. The property is now part of the site of the Newport Aquarium.

Just to close the book on this saga, Smokey Maggard went on to manage the Frontier Bar...the same joint called the Horseshoe Bar in the 1940s and later the Mustang Bar when owned by Gene Trimble.

Smokey shot and killed a patron, Gene Luker, over an \$80 loan, hitting Luker four times in the chest. Maggard was charged with murder, but beat the rap with a self-



defense claim. That's a fitting end to our story. Stay tuned there will be more to come. This side of the street was actually the more "upscale" where at least some food was served and a cheap floorshow could be seen prior to gambling and enjoying a hooker or two.

Next time, we will cross the street to bars that were around before prohibition, continued through the glory days and featured knock out drops in drinks, muggings, murder, and even an abortion ring thrown in just to spice up the area.

Jim Linduff

- Do you have a humorous casino story, collecting, or harvesting story?
- Do you have story about a member alive or who has past that you liked, admired, or was a good friend?
- How did you get involved in collecting casino items?

Let us know at CCN so we can share it with other club members editor@cgtcc.com

A chance for CCA Members to SHOW us their favotie collectibles or to TELL us what they want to add to their collection!

I hope to have SHOW and TELL in all future issues of CCN, but I need your help. Send me, Erik D, an email with your favorites or most wanted.

erik24@cox.net

This is my favorite! from Melo, Uruquay



jim@gamingore.com

Jim Follis / My most wanted is an unnotched version of this Orleans chip. It was used on opening day. Within a month it was replaced because a Riverboat casino had a fifty cent chip with the same colors! These were all pulled and destroyed. I have shredded pieces and this 1 of 2 known notched samples.

And a special thanks to Jim Follis for naming the column!

Dick Bartly is looking to add these four chips to his collection.







dickbartley99@qmail.com



Images from the Chip Guide.

## Illegal Clubs of Northbridge Australia

By John K. Kallman LM112-112

Legislating morality is never an easy or cost effective task. In many cases, it is far better to legalize and then regulate such activity then try and outlaw it. Thus, illegal gambling, which no doubt still exists, was mostly put out of business by the establishment of legal casinos. This was the case when the Burswood (now Perth) casino opened in Australia, which lead to the demise of many of the illegal operations in and around Northbridge Australia.

Northbridge is a suburb of Perth and originally derived its name by a contraction of "north of the bridge." It is officially bounded by William Street, Roe Street, Newcastle Street and the Mitchell Freeway. However, like many other things, places close to the area often advertise as being in the area as a marketing maneuverer.

The area originally hosted freshwater swamps. The draining of those swamps to help accommodate the evergrowing population of Perth only served to replace many unwelcomed creatures that plied those waters with other undesirable characters who earned their living on the wrong side of the law.

One of many such characters was Giuseppe Rocco Rispoli, who was looking at renting a building at 155 James Street for the location of a possible illegal gambling club. The bank which owned the building was more than willing to rent it, with the condition that it be a food store rather then a club, as the last tenant had been raided by the police so many times that it was forced to close, and the bank did not want a repeat of the same. Sadly, what that club was, and who ran it, is currently unknown.

However, with contacts within the police force, the building was leased and thus was the start of the Roma Club and with it, Perth's underbelly.

World War II put a crimp into those activities, but with the end of the war, business was back to usual. When his brother, Vince, a partner in the Roma Club, had a falling out with Rispoli, he found a new James Street location to start II Trovatore, one of a handful of clubs in the Northbridge area.

\$1 Chip from the II **Trovlatore Club** 



Other clubs in the area were the International Club, Club 27, the Latin Quarter, and the Patris Club. Rocco "Ginger" Antonetti was the boss of Ginger's on William Street for 20 years! Brothers Bert and Laurie Tudori ran the **Zanzibar** starting in the 1960's before joining forces in the **II Trovatore** in the 1970's.

While Rispoli retired from the active scene in the 1980's with the opening of the Burswood Casino, his son Carlo continued to run the establishment along with opening his own Subjaco (another suburb of Perth) nightclub, The Godfather.

To show the in-effectiveness of repeated raids:

- Club 27 was raided 25 times since 1973
- International was raided 21 times since 1968
- Roma was raided 20 times since 1971 (James Street)
- Patris was raided 14 times since 1974
- Il Trovatore Club was raided 41 times since 1957
- Ginger's 30 times since 1973
- Slavonic Club was raided at least once (James Street).



\$5 and \$10 chips from the Club 27



50c and \$2 Chip from the Latin Quarter

It is currently unknown if all of the establishments listed operated illegal gaming and, if so, if chips or other such items were used. There are probably other establishments in and around that area as well as across that and many other countries. Each new find opens yet another door and usually provides more questions than answers.

#### Sources:

- Northbridge, Western Australia Wikipedia
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- Australia Chip Guide
- Government No-Committal on New Report on Control of Gambling by Athol Thomas, Canberra Times 26, Feb 1985

## **CASINO SHOW**

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CASINO AND GAMBLING MEMORABILIA SHOW

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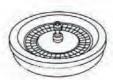
New Location: Double Tree 1100 Crocker Rd., Westlake OH 440-871-6000. Special Room Rates Mention Casino Show For Rate.

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## REMEMBER THE INSERTS

Election Ballot Pre-Registrations Form Hall of Fame Recommendations OTY Award Nomination Form

## Young Blood

### Another story about how I started collecting casino chips

By Aaron Jarvis

Images provided by ChipGuide

I was in to collecting coins and currency growing up. I've always been in to artwork. In 1993, my wife and I went to Vegas for the weekend. My wife was in to collecting matchbooks from all over the world. I went in to the casinos to get her matchbooks and she started getting chips - \$1's & \$5's for me....I have been collecting ever since.....

Here is some additional info about me, Aaron Jarvis.

Probably my last year in the Marine Corps around 1999, I was just starting to learn how to play poker. I remember sitting down at a 1/2 limit Holden game at Pechanga in Temecula, CA. This was when they only had two mobile homes for a casino. I remember being terrified, and sweating like a dog. If I remember correctly I left broke. But had a great time.



Pechanga Casino

Over the next 4-5 years, I studied a lot played and even more. I was a consistent winner, ut not enough to pay the bills and support my family. In 2006, I got laid off. I decided to try playing poker for a living. It is definitely a very hard lifestyle. I did well for about a year. Then I ran into some down swings that I couldn't recover from. When I was playing I would frequent a lot of the Indian Casinos like Viejas, San Manual, Soboba, and Pechanga, my home room.



My favorite casinos were definitely Lake Elsinore Casino & Oceans 11 in Oceanside. Both locations concentrated on poker and had great food. Of course like most players, I would run up to The Bike and Commerce Casinos, in Los Angeles for more cash and tournaments. I remember playing with Jerry Bus the Lakers owner before he



passed. Very cool and nice gentleman.





Before my biggest downswing, I flew to Las Vegas to play at the Bellagio. Biggest game I ever played in. I bought in for \$5,000 and I was the small stack. At that time I realized I was playing way over my head. Luckily, I left up about \$400 after all my expenses. I got lucky.

In 2009, I headed to Colorado. I meet up with my friend Jeff Peck manager at the Midnight Rose in Cripple Creek. Jeff is responsible for introducing me to the chip collecting sites and clubs which, eventually led me to

the CCA. From Cripple Creek, I still fly to California and Nevada to play. Occasionally I'll fly to Cincinnati to play at Jack Casino. Only when my pockets are low enough. I usually stay overnight then head back home...

Jeff would be a good interview for the CCA.

With Jeff as an guide, I have been able to meet more people interested in collecting. From Las Vegas, I meet Jim Follis. I have bought some chips from him to add to my collection. I have been introduced to a few gentlemen in Colorado and the Chip club that live here. Jeff and I





256 East Bennett Avenue 1-800-635-LUCK

exchange chips occasionally. I had obtained an extra \$1 cracker factory chip, and I surprised him with it. Jeff has hooked me up with some extra NCV tournament chips. To this today we send each other pictures of our collections and see each other at the casinos.

At this time, my main focus is chips & tokens from Colorado. I do dabble with a few places I've played at in California and Las Vegas.

Hoping one day to make it out to Vegas for the conven-

tion. Would be really cool to meet a lot of fellow collectors.





## NEW TEAM IMPACTS **SPORTSBOOKS**

By Tina Miller



Last year's guest speaker at the volunteer reception was Vincent Magliulo. Mr. Magliulo has 34 years of industry experience, now specializing in race and sports operations. He spoke of designing, opening and operating a sportsbook. In fact, he was instrumental in the design and operations of the new sportsbook studio at South Point. He discussed the introduction of technology and the ability to program variables and algorithms into the system. Mr. Magliulo is, in addition, an outstanding oddsmaker.

While he was speaking, I couldn't help but wonder about the impact of professional sports arriving in Las Vegas would be on sportsbook. I am an avid football fan and have been following the scheduled move of the Oakland Raiders to Las Vegas, likely to occur in 2019. The National Football League has consistently opposed legalized sports betting. The NFL is against further expansion of legalized sports betting beyond the existing jurisdictions. It's interesting that the Raiders are moving to a city with the largest jurisdiction for gambling on

sports. The league also has strict regulations against ownership and interests in a casino AND a football team simultaneously. The NFL wants to maintain the integrity of the sport. The impact of the Raiders in Vegas is yet to be seen.

I did have to wait to learn about the impact of a new hockey team's effect until the season started. A new NHL team, with Las Vegas as home, was drafted to play in the 2017-2018 season, at the same time as the convention was being held. I didn't hear any of this talk at the convention but it was certainly extensively covered in the media. The televisions in the casinos I visited, broadcast the draft. I did watch the nightly news and read the blogs. So, I just had to do some research. I shouldn't have been surprised to learn that it did not take long for reports to be written and broadcast, detailing the effects of the Vegas Golden Knights on sportsbooks. NHL games aren't bet on as much as football, basketball and car racing. Oddsmakers didn't think there would be much interest. They also didn't think that the team would be high in the standings during its inaugural year. However, the Vegas Golden Knights have the best home record in the league.

Doug Kezirian writing for ESPN Chalk, on January 25th, quoted South Point oddsmaker Jimmy Vaccaro, "We've been getting our butts kicked". To date, a \$100 wager on all the home game, nets a bettor \$1,395. Local properties bet between 10



Doug Smith, Sheldon Smith, and Vincent Magliulo

and 15 times the handle on Golden Knights' home games than any other of the hockey teams. That number increases during the games, as fans bet on mobile devices from their seats. This is equivalent to an NFL game, which is in the six-figure range for each sportsbook. So clearly put, the impact has been huge. To learn more, visit "Golden Knights' home dominance equals red ink for sportsbook" on ESPN.com: Chalk, Thursday, January 25, 2018.

## **FREE** SET UP

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## Something About Currency

I have been collecting currency since I was about six years, old. I recently posted on The Chip Board asking how many casino memorabilia collectors also collected currency (notes and /or coins). Several people responded that they did or do collect currency.

#### **Overview and History**

Bermuda's official currency is the Bermudian Dollar (BMD). The symbol used for the Bermudian Dollar is the same as the US Dollar (\$). The country uses BD\$ to distinguish the Bermudian Dollar from the USD. The BMD is divided into 100 cents. No trading of the Bermudian Dollar is done outside the island of Ber-

Bermuda used the Spanish Dollar for over four decades. In 1842, the Sterling became the official currency of Bermuda. During the 1850s the Spanish Dollar was taken out of circulation; however, it was put back into circulation in 1870s. In 1876, legislation was enacted to prevent the Spanish Dollar from returning. Until 1970, the Bermuda Sterling was the official currency of Bermuda.

Bermuda introduced the Dollar in 1970 but kept the Sterling. At that point the Sterling and Dollar had a fixed exchange rate of 2.40 = £ 1. In 1972, the Sterling era ended and Bermuda pegged its dollar to the US Dollar at par. Control over the Sterling was abolished in 1979.

#### What can you collect from Bermuda?

Beside regular issues coins Bermuda has issued multiple commemorative gold, silver, or plated coins including some shaped as triangles and pentagons. Prices range from \$10US into the tens of thousands.

Bermuda's daily newspaper "The Royal Gazette" reported on April 3, 2017 that the island might get its first casino in early 2018. Three existing hotels have applied for gaming licenses. Any similarity between the Bermuda currency and casino chips is yet to be seen.



References for this article

The notes and coins displayed are from my collection. The overview and history of Bermuda currency:

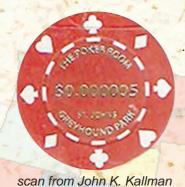
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## Guide.com Did You Know.





#### The Online Information Source For Casino Chip Collectors



...that the lowest denomination chip (other than NCV) on the Chip Guide is the \$0.000005 chip from The Poker Room at St. Johns Greyhound Park in Florida and the highest denomination chip is the \$25 billion from the Regency Casino in Harare, Zimbabwe?



scan from Heinrich Lindner



...that the fi<mark>rst casino in Monaco w</mark>as allowed by Prince Charles III in 1856?



... that Iceland has no casinos?

...that the Chip Guide has images of almost 13,000 Harley Davidson chips?



scan from Steve Millett



...that the first item assigned a number on the Chip Guide is this \$1 Chip from the Lady Luck Casino in Bettendorf, Iowa?

Find more facts and other casino collectibles at ChipGuide.com!!



Chips from some Seattle area card rooms

In this issue we take a look at chips from Washington state.

Included in our look are two unusual denominations issued by card rooms in the state...

\$200 and \$300

Washington was admitted as a state in 1889 and its state constitution included a line about gambling: Article II § 24 - prohibits all lotteries -- "The legislature shall never authorize any lottery..."

From the 1970s thru the 2010s the state has passed multiple laws related to gaming including lotteries, Indian establishments, bingos, charities, dog/horse racing, pari-mutuel, and card rooms. During this time there were numerous indictments of elected and public officials and members of law enforcement. A history of gaming, laws, and the state's gambling addiction studies can be found at the Washington State Gambling Commission website www.wsgc.wa.gov.

There are plenty of collectibles from Washington. I did a Chip Guide search at the end of December 2017. It listed 5,500+ different items, about 4,400 of them are casino chips. There have been almost 900 gaming establishments in the state's history with 107 listed as currently open. More than 800 of them are card rooms and another 45 are Indian.

I took a business trip to Washington in 2011 and was able to visit six card rooms in the greater Seattle metropolitan area. Up until this time most casinos I had visited were resorts and a free standing buildings way "off-Strip" in Las Vegas. This was the first time that I had ever visited a casino in a strip mall. Most of the places I visited were about the size of a large retail pharmacy, about 12,000 square feet. If I remember correctly, they all had a bar area, offered diner food (burgers, chicken, etc.) and some had a small stage. There weren't slot machines and I did not inquire about any other available gaming (Keno, lottery, pull-tabs).

Washington limits wagers placed on card games. This has led to the release of some unusual chip denominations: \$200 and \$300.

The state used to have a \$200 wager limit for table games at card rooms. Two Washington casino chains, Silver Dollar and Golden Nugget, both formerly owned by Evergreen Gaming, issued \$200 chips. I reached out to Evergreen Gaming for an explanation of the \$200 chips but never received a response. These casinos are now owned by Washington Gold. Their Director of Marketing, Steve Rinaldi, informed me they do not use this denomination.

STANCTION OF STANC

Notched sample of the Roman Casino \$300 chip Both sides shown

The limit was raised to \$300 in 2008 and one casino, the Roman Casino in Seattle, issued and still uses \$300 chips today. I sent a letter to Gus Routos, the GM at Roman Casino.

Can you provide me with any information about Roman Casino's unique decision to use \$300 chips? How was the decision made? Would it save time at the tables or cashier cage? Did the decision reduce the number of chips that needed to be purchased and maintained? The chip I bought, shown below, are pinkish/purplish in color (similar to most \$500 chips) – was that dictated by the Washington State Gambling Commission?

#### He replied with this information:

The Roman Casino \$300 chip is solely based on the rule that the biggest bet we can take on any one spot is \$300 by WSGC. We would have \$500 chips if the limits were higher. The \$300 save us time and made things easier on everything you mentioned. The only thing is that you have to watch \$300 chips real close because it is a lot easier to make mistakes with the \$300 then it is with \$100 or \$500 chips. Dealers have to get used to it.

Gus mentioned mistakes because of the \$300 denomination. I see another potential counting problem with the \$200 and \$300 chips that were issued; these chips are purple – just like many \$500 chips! Several Washington casinos have purple, \$500 chips. A careless dealer could easily make a mistake worth hundreds of dollars if he worked at Roman Casino and one that uses \$500 chips!



Washtington state purple \$200 and \$500 chips

\$500 chip image from the Chip Guide / Frank Mowrey



#### **Buying Washington Chips**

I searched "Washington casino chip" on eBay; it listed ~400 items including a few Silver Dollar Casino \$200 chips for sale under \$10. The Roman Casino \$300 is still in use and like other high denomination chips I doubt any are in a personal collection unless it is a notched sample like the one I own.

#### Got a Spotlight Idea?

Do you specialize in one area of casino memorabilia? Would you like to see a particular collectible in a future issue? Please let me know and I will work with you and make it happen!

Erik Dauplaise R-8053 erik24@cox.net

#### References for this article

The pictures and scans are from my pesonal collection unless otherwise noted.



## Gambling on a Cruise

by Erik Dauplaise / R-8053

Carole & I got to enjoy a cruise together from Boston to Bermuda on-board Norwegian Cruise Line' Dawn ship in October 2017. It was a 50th anniversary gift to my parents.

And I was going to visit my first cruise ship casino.



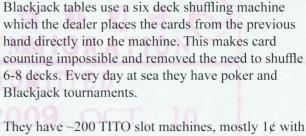
The Norwegian Dawn was built in 2002 and refurbished in 2016. It weighs in at 92,250 gross register tonnage, is 965' long, has a maximum 125' width, and 14 decks. It can host 2,340 guests and has 1,032 crew members. It has all of the amenities you would expect on a cruise ship: dining, bars, a spa, a fitness center, multiple showrooms, pools, hot tubs and so much more. It is literally a floating city.

When the Dawn was built it was one of the largest ships in the NCL fleet but now it is one of their smaller ships. It certainly did not feel small to me!

I estimate the casino is about 10,000 square feet. It felt comparable to any of the smaller local's casinos in the Las Vegas area (decoration, layout, etc.). The casino has a full bar but drinks were not free while you were gambling because you have the option to purchase a beverage package as part of your cruise. The casino was not open while in Boston's port or while docked in Bermuda until 9pm.

The casino has a poker table and 17 table games:

- 7 Blackjack (1 in the high roller area)
- 2 Three Card Poker
- 2 Baccarat (1 high roller)
- 1 Ultimate Texas Hold 'Em
- 1 Let It Ride
- 1 Craps
- 1 Roulette



The minimum bet at most tables is \$3US. The

They have ~200 TITO slot machines, mostly 1¢ with some 25¢ poker machines built into the bar. There is one video dealer machine that offered four different games: Blackjack, Roulette, Baccarat and Sic Bo. Also in the casino were two "skill" games: a claw machine with bundles of 100 dollar bills and an insert the key into the slot with bundles of \$5, \$10 and \$100 bills. The video and skill games cost \$1US per play.

#### Collectibles

The house rack chips are hat & cane molds except for the \$1 chips. These are really smooth, feel like plastic and wear oddly – the image gets blurry. They have limited edition \$5 chips dated 2013 for sale at the casino cage, one for each of the ships in their fleet. These are by the same manufacture of the \$1 chips. I bought the \$5 chip with the Dawn pictured. I was told that a new LE fleet set is being released in 2018. They also had other NCL chips for sale.

NCL brands their gaming as "Casinos at Sea" as shown on this TITO



I played in one poker tournament; they used extremely worn, hot stamped unicorn mold chips (image on the previous the page is from John Kallman/Chip Guide). I did not notice if these chips were for sale at the cage. I signed up for a players card. Their current levels are Jade, Pearl, Sapphire, Ruby and Elite, I collected a TITO and a not for use in the casino deck of cards. The elongating penny souvenir machine did not accept coins, it was \$1US and they supplied a shiny, new penny.

#### Cruising

The regular cabins on a cruise ship are small and have all of the amenities of any hotel room except an iron and a coffee maker. We spent three full days at sea and there was always something to do, so we did not spend very much time in the room. We went to shows, trivia games, demonstrations, shopping, eating and of course gambling. My parents have been on several cruises and spent most of the time at sea, sitting on lounge chairs, reading and enjoying the sun.



The sensation of being on a cruise ship could be a bit disconcerting. Carole has a weak stomach and was worried she would get sea sick. Turns out I got sick! Thankfully, it was just dizziness and no nausea. I did not get to enjoy any alcohol during our trip but got to eat anything and everything without getting sick. The regular dining hall food was awesome and the buffet was equivalent to any of the regular Las Vegas casino buffets (not your high-end Bellagio, Wynn, Caesar, etc.).

We got to spend three days on Bermuda. The island offers a lot of places to visit, shop, eat, and has wonderful sand beaches. We visited underground caverns, a zoo/aquarium, an old military fort and other historic buildings. The shops have the usual tourist items plus local food and wares. I was able to purchase high proof rum not available in the US for less than the price of the regular proof rum on the island and a 30 year-old Scotch on the ship for 50% less then at liquor stores in my home state.

#### **Back at Home Port**

The Norwegian Dawn's crew is awesome. Everyone we met was polite and always willing to help. We had a great time and were never bored at sea or in port. We sent thank you letters to NCL and were glad to give them great feedback on Cruise Critic's website. We have no plans to cruise in the next year or two and will definitely consider another cruise with NCL in the future.

If your goal is to just collect casino memorabilia then cruising is an expensive way to go. If you want to be pampered & entertained, eat all you can and visit some great coastal locations with collecting as a side benefit then cruising could be for you.

Feel free to contact me at erik24@cox.net if you have any questions.



#### References for this article

The information about the Norwegian Dawn is from https://www.ncl.com/cruise-ship/dawn

The pictures and scans are from my pesonal collection unless otherwise noted.

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Because of his experience and dedication to our club as Director of Property and Promotions and his commitment to establishing an active membership recruitment program,

> We support Roy Nelson for Membership Officer of the Casino Collectible Association (in alphabetical order)

Jerry Birl Belinda Hixon

Michael Knapp Mike Quintivan Christine Smith

Steve Palumbo

Steve Passalacqua

Wendy Schultz

Man Schuyler

#### Manufacturer Sample Chips

The \$25¢ Collector is now collecting Manufacturer Sample chips







Still collecting \$25 and 25¢ chips from all over Nevada, but now adding Manufacturer Sample chips to my collection.

Please contact me if you have \$25, 25¢ or Manufacturer Sample chips to sell.

**Nate Pincus** 

P.O. Box 693, Havertown, PA 19083 610-507-1115 nate@chipcollector.com

\$25 25¢

**Christine and Sheldon Smith** 

#### DADOLLAR,

our eBay user ID, take this opportunity to thank all of the people who have purchased casino memorabilia from us.



Watch for our future sales on eBay and elsewhere. What a great hobby!

### Visit the Greg Susong **Digital Media Center!**

#### at the Museum of Gaming History

The Greg Susong Digital Media Center is dedicated to Casino Chip and Gaming Token Collectors Club Hall of Fame member Greg Susong. Greg is one of those who brought the Internet to chip and token collecting. His website, The ChipGuide, was one of the first sites devoted entirely to chip and token collecting, and serves as a tremendous resource for collectors throughout the world. His work has been kindly donated to the Museum and will be continued to be updated at the Museum of Gaming History.

#### Visit it today at museumofgaminghistory.org

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Visit the Museum of Gaming History at www.themogh.org. The on-line museum has many great features including "This Week in Gaming History", On line videos, plus, 1000's of photos and scans are being loaded.



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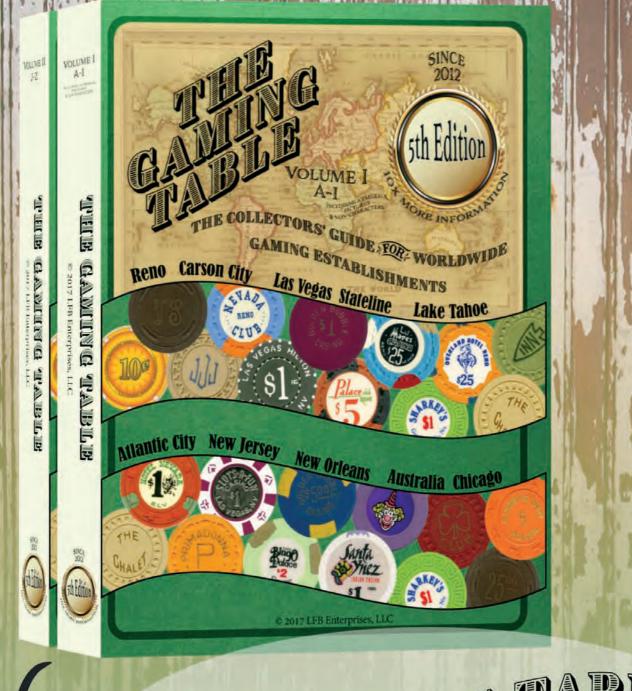
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#### Carlos Cartagena Prints - \$7.00 each or both for \$10.00

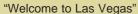
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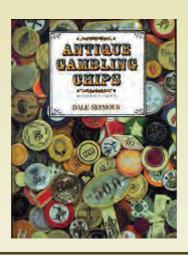






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For more club apparel check out the 'On-line Club Shop' on the website www.ccgtcc.com.

#### **Logo Usage Policy**

The Club has certain logos and symbols which it must protect in order to protect its reputation in the collectibles community. No member is allowed to use the Club name, logo or symbol other than is approved by the by-laws or as otherwise specifically approved in writing by the Board of Directors.

- Only members in good standing may identify themselves as members of the Club
- Any member who identifies himself/herself as a member must affix or state their membership number so as not to confuse the public.
- "Identifies" includes advertising, announcements, business cards, internet websites, internet or live auctions, e-mails and any and all types of communication.
- · Every member must make an effort not to confuse the public or lead the public to think that the member represents or speaks for the Club, other than those officers who actually do speak for the Club or those who have been authorized by the Board to speak for the Club.
- No event, show, auction or convention shall use the Club name, logo or symbol for any reason whatsoever unless it is an event, show, auction or convention run by the Club.
- The Board has approved a "Member's Logo" which contains the member's membership number. Only that logo may be used by members in their advertising, promotions, business cards, auctions, etc.
- Any other use of the Club name, logo or symbol must be submitted to the Board of Directors for their approval prior to such use.
- The entities formerly known as "Chapters" are prohibited from using the Club name, logo or symbol as representative of their organization



Example

Please contact the Secretary for a copy of the logo with your membership number on it.

#### **CCA Claims Form**

Up until now, there has never been a uniform, standardized way of filing a Claim against another member for an alleged Code of Ethics violation. Claims have been filed over the years in formats ranging from hand written notes, typed 5-6 page letters to just an email saying "I want to file a claim against".

Most of the time the information provided to the Club is vague and/or incomplete. The Claims Director may spend more time gathering basic information that should have been provided in the first place, than on resolving the issue at hand.

This form provides all the basic information needed by the Club, in written form, first hand from the member filing the complaint.

The process will work as follows:

- 1. Fill out the form completely, sign and date it.
- 2. Forward it the Vice-President...
- 3. Vice-President will make an initial determination on the Claim.
- 4. If further action or investigation is warranted, the Vice-President will forward the form to the Claims Director to open
  - a Claims Investigation.
- 5. The Claims Director will work to mutually resolve the matter between the parties or if that is not possible, make a recommendation to the Board of Directors for the appropriate action.
- 6. The Board will act on the recommendation and the final report of the Claims Director. The parties involved will be notified of the final decision of the Board by the Vice-President. If you find it necessary to file a Claim against a fellow Club member, please help us to resolve the matter as quickly as possible by using the Claims Form.

\*The form will be available on the Club website at www.ccgtcc.com for you to download and print out. We are working on a program that will allow you to fill out the form online and send it electronically to the

#### **Reward Fund**

Several years ago, the Club had a standing offer to help deter theft of member's collections. Somewhere along the way it was either dropped, forgotten or just faded into obscurity. The Board has voted to reintroduce the reward offer. We would like to thank Jim Reilly for his research and assistance with this project. The terms of the offer are similar to those used by the ANA. Please contact any member of the BOD for further information.

The Club offers a reward for information leading to the arrest and conviction of any person or persons charged with the theft of any part of a club member's collection.

The Club will pay a reward as follows:

If the retail value of the stolen property is less than \$5,000, the reward is \$260

If \$5000 to \$20,000, the reward is \$500

If greater than \$20,000, the reward is \$1000.

The purpose of this reward offer is to increase the likelihood of apprehending and convicting those who steal from club members, as well as to increase the likelihood of recovering the stolen property. The reward offer, however, is not intended to reimburse any club member's loss. It is each member's responsibility to maintain insurance against losses of this kind.

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